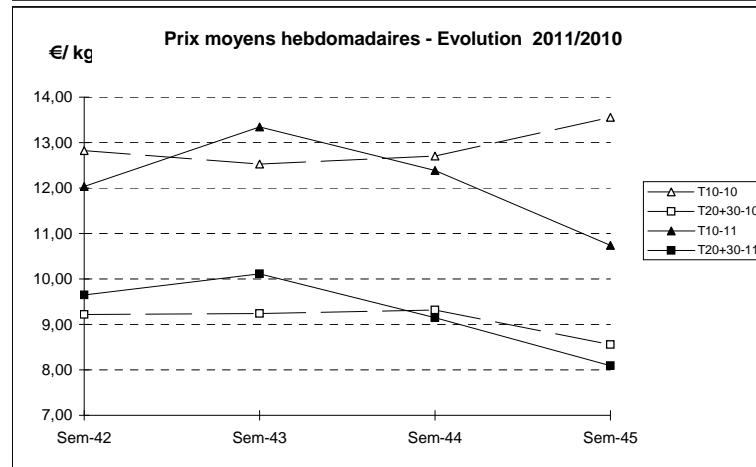
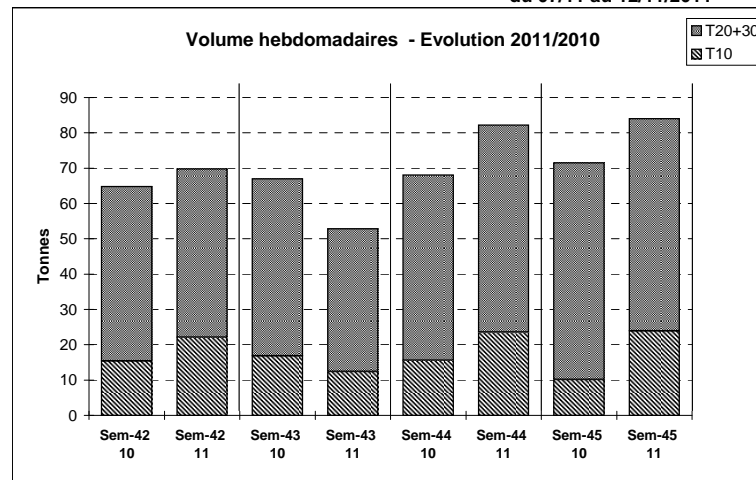


| JOUR | PRESENTATION | | LA TURBALE | BOULOGNE | NOIRMOUTIER | OLERON | LES SABLES | QUIBERON | AUDIERNE | ST GILLES | CHERBOURG | Toutes Criées |
|--------------------|--------------|--------------|------------|----------|-------------|--------|------------|----------|----------|-----------|-----------|---------------|
| lun-07-nov 2011 | T10 | Ventes (Kg) | 105 | 31 | 906 | 345 | 1 504 | | 318 | 120 | 92 | 9 676 |
| | | Valeur (€) | 1 393 | 318 | 12 584 | 4 272 | 11 958 | | 4 130 | 1 699 | 1 512 | 102 767 |
| | | P.M. | 13,26 | 10,22 | 13,89 | 12,39 | 7,95 | | 12,98 | 14,22 | 16,42 | 10,62 |
| | | Retrait (kg) | | | | | 15 | | | | | |
| | T20+30 | Ventes | 570 | 142 | 1 719 | 990 | 2 966 | | 316 | 199 | 237 | 17 394 |
| | | Valeur | 5 259 | 1 151 | 16 007 | 7 325 | 18 733 | | 3 214 | 1 918 | 2 681 | 137 575 |
| | | P.M. | 9,23 | 8,13 | 9,31 | 7,40 | 6,32 | | 10,16 | 9,66 | 11,30 | 7,91 |
| | | Retrait | | | | | 108 | | | | | |
| mar-08-nov 2011 | T10 | Ventes | 140 | 4 | 410 | 372 | 579 | 78 | 46 | 96 | 61 | 3 209 |
| | | Valeur | 1 767 | 47 | 5 329 | 4 947 | 6 721 | 1 142 | 677 | 1 126 | 661 | 37 346 |
| | | P.M. | 12,62 | 13,46 | 13,01 | 13,32 | 11,61 | 14,65 | 14,75 | 11,74 | 10,93 | 11,64 |
| | | Retrait | | | | | | | | 9 | | |
| | T20+30 | Ventes | 652 | 72 | 1 117 | 719 | 1 799 | 155 | 21 | 310 | 211 | 10 168 |
| | | Valeur | 5 923 | 593 | 8 217 | 6 774 | 15 254 | 1 961 | 213 | 2 440 | 1 870 | 81 797 |
| | | P.M. | 9,08 | 8,24 | 7,35 | 9,43 | 8,48 | 12,65 | 10,40 | 7,87 | 8,86 | 8,04 |
| | | Retrait | | | | | 22 | | | | | |
| mer-09-nov 2011 | T10 | Ventes | 176 | 116 | 501 | 293 | 393 | 78 | 13 | 325 | 82 | 5 488 |
| | | Valeur | 1 871 | 1 376 | 6 341 | 3 385 | 5 208 | 1 167 | 202 | 2 935 | 1 136 | 59 491 |
| | | P.M. | 10,64 | 11,86 | 12,65 | 11,56 | 13,27 | 14,90 | 15,66 | 9,03 | 13,85 | 10,84 |
| | | Retrait | | | | | | | | | | |
| | T20+30 | Ventes | 565 | 470 | 1 207 | 489 | 1 265 | 76 | 3 | 615 | 430 | 13 914 |
| | | Valeur | 4 626 | 4 098 | 9 447 | 4 358 | 11 425 | 1 042 | 43 | 4 441 | 4 788 | 112 406 |
| | | P.M. | 8,19 | 8,72 | 7,82 | 8,91 | 9,03 | 13,74 | 13,01 | 7,22 | 11,13 | 8,08 |
| | | Retrait | | | | | 2 | | | | | |
| jeu-10-nov 2011 | T10 | Ventes | 187 | 72 | 487 | 292 | 468 | 168 | | 204 | 175 | 3 816 |
| | | Valeur | 1 980 | 995 | 5 273 | 2 706 | 5 479 | 2 081 | | 1 789 | 1 761 | 39 741 |
| | | P.M. | 10,59 | 13,84 | 10,84 | 9,28 | 11,71 | 12,35 | | 8,76 | 10,07 | 10,41 |
| | | Retrait | | | | | | | | | | |
| | T20+30 | Ventes | 412 | 1 396 | 1 253 | 674 | 1 226 | 235 | 2 | 296 | 1 089 | 13 207 |
| | | Valeur | 3 984 | 11 996 | 9 058 | 5 849 | 10 484 | 2 865 | 16 | 2 475 | 9 204 | 107 078 |
| | | P.M. | 9,67 | 8,59 | 7,23 | 8,67 | 8,56 | 12,17 | 9,08 | 8,35 | 8,45 | 8,11 |
| | | Retrait | | 5 | | | | | | | | |
| ven-11-nov 2011 | T10 | Ventes | | | | | | | | | 114 | 462 |
| | | Valeur | | | | | | | | | 1 222 | 4 364 |
| | | P.M. | | | | | | | | | 10,75 | 9,44 |
| | | Retrait | | | | | | | | | | |
| | T20+30 | Ventes | | | | | | | | | 433 | 1 254 |
| | | Valeur | | | | | | | | | 3 514 | 10 463 |
| | | P.M. | | | | | | | | | 8,12 | 8,35 |
| | | Retrait | | | | | | | | | | |
| Cumul semaine | T10 | Ventes | 608 | 394 | 2 304 | 1 377 | 2 943 | 499 | 377 | 745 | 523 | 23 969 |
| | | Valeur | 7 012 | 4 844 | 29 526 | 15 905 | 29 365 | 6 557 | 5 009 | 7 549 | 6 292 | 257 346 |
| | | P.M. | 11,54 | 12,31 | 12,82 | 11,55 | 9,98 | 13,15 | 13,29 | 10,14 | 12,03 | 10,74 |
| | | Retrait | | | | | 15 | | | | 9 | |
| (samedi inclus) | T20+30 | Ventes | 2 199 | 4 003 | 5 297 | 3 297 | 7 255 | 860 | 342 | 1 420 | 2 401 | 60 031 |
| | | Valeur | 19 792 | 34 218 | 42 729 | 27 530 | 55 896 | 10 858 | 3 487 | 11 274 | 22 058 | 485 919 |
| | | P.M. | 9,00 | 8,55 | 8,07 | 8,35 | 7,70 | 12,62 | 10,20 | 7,94 | 9,19 | 8,09 |
| | | Retrait | | 5 | | | 129 | | 5 | | | |

Source RIC



| | Cumul campagne 11 | | Cumul campagne 10 | | Evolution | |
|-------------|-------------------|----------|-------------------|----------|-----------|--------|
| | T10 | T20+30 | T10 | T20+30 | T10 | T20+30 |
| Ventes (T) | 904,6 | 2 540,9 | 882,5 | 2 750,5 | 3% | -8% |
| Valeur (k€) | 11 949,5 | 23 656,4 | 11 164,7 | 23 415,0 | 7% | 1% |
| P.M. | 13,21 | 9,31 | 12,65 | 8,51 | 4% | 9% |
| Retrait (T) | 12,4 | 4,2 | 12,0 | 25,9 | 3% | -84% |

du 03/01 au 12/11/2011 du 04/01 au 13/11/2010