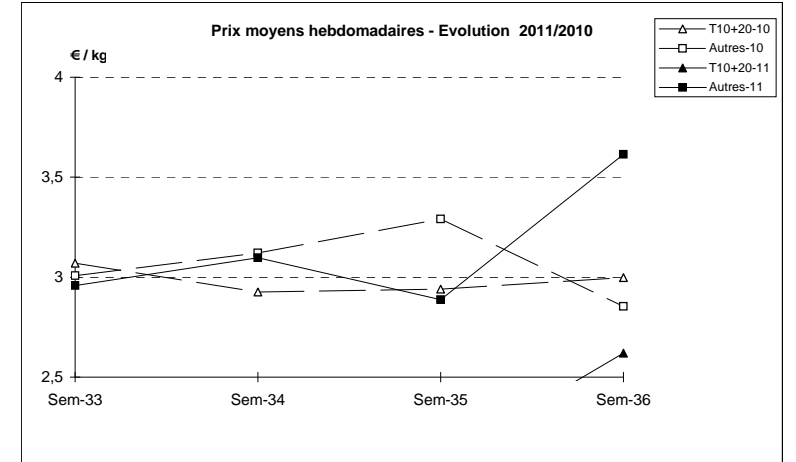
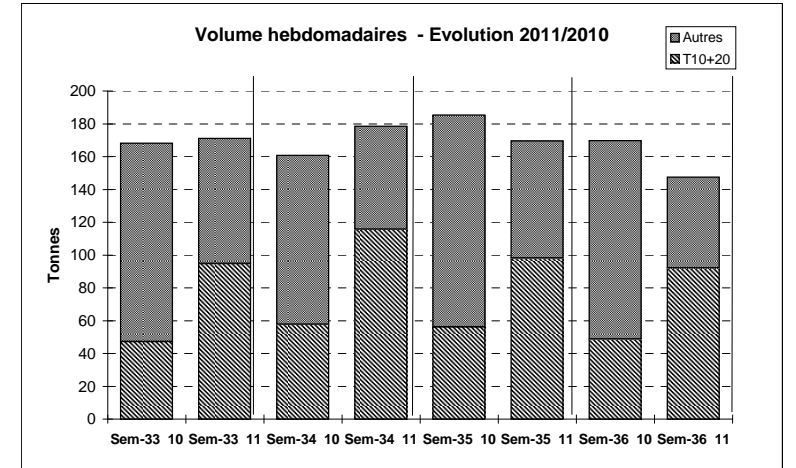


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | LE GUILVINNEC | CONCARNEAU | LORIENT | LA TURBALLE | ILE D'YEU | ST GILLES | LES SABLES | LA ROCHELLE | ST JEAN DE LU | Toutes Criées |
|------------------|--------------|-------------|---------------|------------|---------|-------------|-----------|-----------|------------|-------------|---------------|---------------|
| lun-05-sept 2011 | T10+20* | Ventes(kg) | 3 072 | 304 | 2 384 | 122 | | 34 | 3 162 | 40 | 368 | 21 417 |
| | | Valeur(€) | 7 207 | 636 | 5 598 | 655 | | 245 | 8 135 | 310 | 1 323 | 47 869 |
| | | P.M. (€/kg) | 2,35 | 2,09 | 2,35 | 5,37 | | 7,30 | 2,57 | 7,84 | 3,60 | 2,24 |
| | | Retrait(kg) | | | | | | | | | | |
| | Autres | Ventes | 873 | 232 | 151 | 782 | 1 | | 795 | 10 | 1 143 | 10 237 |
| | | Valeur | 1 818 | 378 | 495 | 2 982 | 2 | | 2 393 | 49 | 2 423 | 36 414 |
| | | P.M. | 2,08 | 1,63 | 3,29 | 3,81 | 2,09 | | 3,01 | 4,97 | 2,12 | 3,56 |
| | | Retrait | | 24 | | | | | 104 | | | |
| mar-06-sept 2011 | T10+20* | Ventes | 394 | 453 | 577 | 33 | | 2 | 3 293 | | 50 | 14 291 |
| | | Valeur | 1 423 | 1 654 | 2 372 | 194 | | 7 | 8 654 | | 143 | 41 581 |
| | | P.M. | 3,62 | 3,65 | 4,11 | 5,89 | | 3,90 | 2,63 | | 2,89 | 2,91 |
| | | Retrait | | | | | | | | | | |
| | Autres | Ventes | 107 | 450 | 2 982 | 306 | | 22 | 838 | 21 | | 11 380 |
| | | Valeur | 358 | 1 213 | 7 521 | 1 578 | | 131 | 2 406 | 101 | | 44 387 |
| | | P.M. | 3,35 | 2,70 | 2,52 | 5,16 | | 6,07 | 2,87 | 4,80 | | 3,90 |
| | | Retrait | | | | | | | | | | |
| mer-07-sept 2011 | T10+20* | Ventes | 2 552 | 755 | 4 176 | 9 | | | 2 123 | | 121 | 11 812 |
| | | Valeur | 7 395 | 2 207 | 11 451 | 57 | | | 6 808 | | 890 | 36 514 |
| | | P.M. | 2,90 | 2,92 | 2,74 | 6,60 | | | 3,21 | | 7,35 | 3,09 |
| | | Retrait | | | | | | | | | | |
| | Autres | Ventes | 1 847 | 341 | 61 | 46 | | | 685 | 21 | 120 | 8 216 |
| | | Valeur | 4 022 | 822 | 273 | 281 | | | 2 378 | 112 | 768 | 34 974 |
| | | P.M. | 2,18 | 2,41 | 4,52 | 6,09 | | | 3,47 | 5,44 | 6,38 | 4,26 |
| | | Retrait | | | | | | | | | | |
| jeu-08-sept 2011 | T10+20* | Ventes | 1 964 | 3 972 | 2 656 | 17 | 11 | 22 | 5 308 | 4 077 | 77 | 24 736 |
| | | Valeur | 5 402 | 7 233 | 8 280 | 118 | 31 | 105 | 14 350 | 9 940 | 645 | 65 247 |
| | | P.M. | 2,75 | 1,82 | 3,12 | 7,12 | 2,94 | 4,73 | 2,70 | 2,44 | 8,36 | 2,64 |
| | | Retrait | | | | | | | 50 | | | |
| | Autres | Ventes | 1 234 | 3 077 | 635 | 300 | 3 | 103 | 963 | 895 | 250 | 13 819 |
| | | Valeur | 2 338 | 5 410 | 2 233 | 1 556 | 6 | 521 | 2 950 | 2 216 | 1 202 | 41 126 |
| | | P.M. | 1,89 | 1,76 | 3,52 | 5,19 | 2,19 | 5,07 | 3,06 | 2,47 | 4,81 | 2,98 |
| | | Retrait | | | | | | | 10 | | | |
| ven-09-sept 2011 | T10+20* | Ventes | 2 273 | 468 | 2 509 | 23 | 10 | 15 | 2 690 | 6 | 84 | 18 826 |
| | | Valeur | 5 218 | 1 286 | 8 303 | 153 | 26 | 54 | 8 398 | 26 | 744 | 46 352 |
| | | P.M. | 2,30 | 2,75 | 3,31 | 6,78 | 2,58 | 3,62 | 3,12 | 4,66 | 8,88 | 2,46 |
| | | Retrait | 5 | 35 | | | | 3 | | | | |
| | Autres | Ventes | 1 241 | 801 | 817 | 297 | 3 | 72 | 476 | 57 | 101 | 8 901 |
| | | Valeur | 2 039 | 2 005 | 3 187 | 1 540 | 9 | 351 | 1 759 | 284 | 364 | 34 702 |
| | | P.M. | 1,64 | 2,50 | 3,90 | 5,19 | 2,89 | 4,85 | 3,70 | 4,98 | 3,61 | 3,90 |
| | | Retrait | | | 9 | | | 2 | | | | |
| Cumul semaine | T10+20* | Ventes(kg) | 10 255 | 6 497 | 12 579 | 203 | 21 | 72 | 16 577 | 4 122 | 699 | 92 030 |
| | | Valeur(k€) | 26 644 | 14 588 | 37 331 | 1 177 | 57 | 411 | 46 345 | 10 276 | 3 746 | 241 057 |
| | | P.M.(€/kg) | 2,60 | 2,25 | 2,97 | 5,81 | 2,76 | 5,67 | 2,80 | 2,49 | 5,36 | 2,62 |
| | | Retrait(kg) | 5 | 35 | | | | 3 | 50 | | | |
| | Autres | Ventes(kg) | 5 302 | 5 670 | 5 820 | 1 731 | 7 | 197 | 3 756 | 1 004 | 1 614 | 55 464 |
| | | Valeur(k€) | 10 575 | 11 383 | 17 562 | 7 937 | 17 | 1 003 | 11 886 | 2 761 | 4 758 | 200 447 |
| | | P.M.(€/kg) | 1,99 | 2,01 | 3,02 | 4,59 | 2,49 | 5,10 | 3,16 | 2,75 | 2,95 | 3,61 |
| | | Retrait(kg) | | 24 | 9 | | | 2 | 114 | | | |

Proportion T10+20/total de la semaine = 62%

T10*=T10+T11+T12 T20*=T21+T22



| | Cumul campagne 11 | | Cumul campagne 10 | | Evolution | |
|-------------|-------------------|---------|-------------------|----------|-----------|--------|
| | T10+20 | Autres | T10+20 | Autres | T10+20 | Autres |
| Ventes (t) | 2 880,6 | 2 343,8 | 1 776,5 | 3 223,5 | 62% | -27% |
| Valeur (k€) | 7 236,0 | 8 159,0 | 5 227,3 | 10 688,7 | 38% | -24% |
| P.M. (€/kg) | 2,51 | 3,48 | 2,94 | 3,32 | -15% | 5% |
| Retrait (t) | 118,9 | 77,7 | 95,7 | 170,7 | 24% | -55% |

du 03/01 au 10/09/2011

du 04/01 au 11/09/2010