

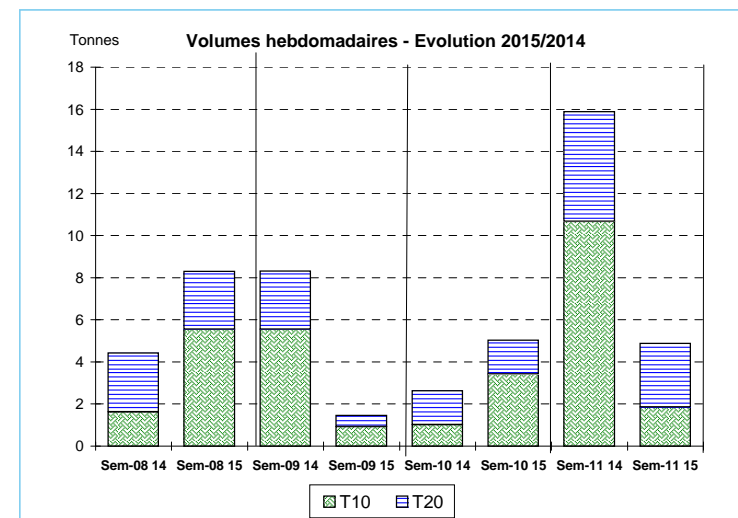
Suivi hebdomadaire des ventes en criées

Tourteau

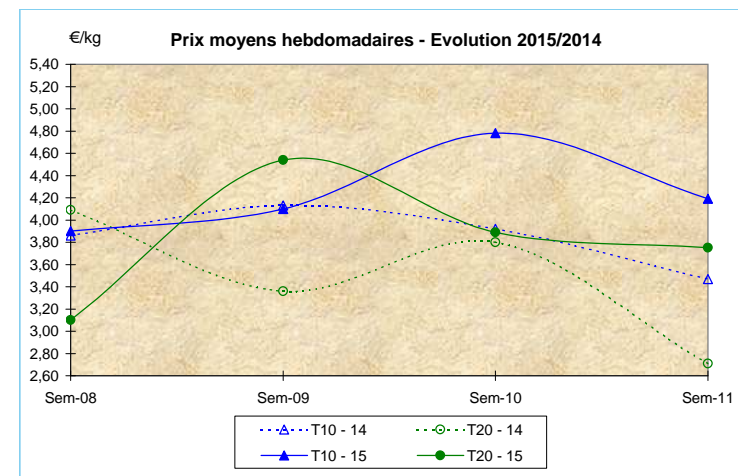
Semaine n°11  
du 09/03 au 14/03/2015

| JOUR  | PRESENTATION |             | GRANVILLE | ROSCOFF | BREST | LE GUILVINEC | CONCARNEAU | LORIENT | QUIBERON | LE CROISIC | OLERON | Toutes Criées |      |
|---|--------------|-------------|-----------|---------|-------|--------------|------------|---------|----------|------------|--------|---------------|------|
| lun-09-mars                                     | T10          | Ventes(kg)  | 23        |         | 7     | 100          |            |         |          |            | 21     | 203           |      |
|   |              | Valeur(€)   | 50        |         | 31    | 320          |            |         |          |            | 40     | 601           |      |
|   |              | P.M. (€/kg) | 2,17      |         | 4,79  | 3,20         |            |         |          |            | 1,90   | 2,97          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
|   | T20          | Ventes      | 54        | 15      | 15    | 14           |            |         | 10       |            |        |               | 189  |
|   |              | Valeur      | 230       | 44      | 46    | 18           |            |         | 43       |            |        |               | 766  |
|   |              | P.M.        | 4,25      | 2,98    | 2,98  | 1,32         |            |         | 4,21     |            |        |               | 4,05 |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| mar-10-mars                                     | T10          | Ventes      | 106       | 4       |       | 5            |            | 28      |          | 13         | 59     | 358           |      |
|   |              | Valeur      | 403       | 15      |       | 10           |            | 142     |          | 84         | 211    | 1 473         |      |
|   |              | P.M.        | 3,82      | 3,80    |       | 2,05         |            | 5,16    |          | 6,60       | 3,61   | 4,12          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
|   | T20          | Ventes      | 215       | 6       |       | 8            | 17         | 45      | 26       | 28         | 31     | 540           |      |
|   |              | Valeur      | 1 026     | 12      |       | 8            | 18         | 189     | 78       | 144        | 143    | 2 161         |      |
|   |              | P.M.        | 4,77      | 1,99    |       | 1,10         | 1,10       | 4,24    | 3,08     | 5,15       | 4,65   | 4,00          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| mer-11-mars                                     | T10          | Ventes      | 61        | 8       | 7     | 101          |            | 60      | 20       | 10         | 24     | 611           |      |
|   |              | Valeur      | 231       | 36      | 25    | 308          |            | 330     | 58       | 62         | 134    | 2 448         |      |
|   |              | P.M.        | 3,78      | 4,46    | 3,43  | 3,06         |            | 5,50    | 2,96     | 6,46       | 5,60   | 4,00          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
|   | T20          | Ventes      | 86        | 4       |       | 3            | 16         | 104     | 15       | 5          | 15     | 981           |      |
|   |              | Valeur      | 418       | 11      |       | 3            | 21         | 468     | 23       | 31         | 74     | 3 346         |      |
|   |              | P.M.        | 4,85      | 2,84    |       | 1,10         | 1,33       | 4,50    | 1,58     | 5,86       | 4,80   | 3,41          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| jeu-12-mars                                     | T10          | Ventes      | 218       |         | 17    | 30           |            | 35      | 4        | 17         | 15     | 355           |      |
|   |              | Valeur      | 973       |         | 75    | 117          |            | 171     | 16       | 110        | 79     | 1 604         |      |
|   |              | P.M.        | 4,46      |         | 4,39  | 3,83         |            | 4,91    | 3,56     | 6,46       | 5,33   | 4,52          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
|   | T20          | Ventes      | 624       | 4       | 5     | 7            |            | 39      | 2        | 29         | 15     | 879           |      |
|   |              | Valeur      | 2 475     | 11      | 9     | 8            |            | 168     | 2        | 137        | 37     | 3 296         |      |
|   |              | P.M.        | 3,97      | 3,26    | 1,82  | 1,20         |            | 4,37    | 1,10     | 4,70       | 2,41   | 3,75          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| ven-13-mars                                     | T10          | Ventes      | 54        | 5       |       | 20           |            | 22      | 8        | 10         | 10     | 200           |      |
|   |              | Valeur      | 204       | 22      |       | 75           |            | 128     | 22       | 46         | 57     | 874           |      |
|   |              | P.M.        | 3,77      | 4,48    |       | 3,66         |            | 5,88    | 2,84     | 4,76       | 5,45   | 4,37          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
|   | T20          | Ventes      | 76        |         |       |              | 63         | 15      | 11       | 30         | 4      | 331           |      |
|   |              | Valeur      | 342       |         |       |              | 200        | 64      | 20       | 190        | 14     | 1 412         |      |
|   |              | P.M.        | 4,51      |         |       |              | 3,20       | 4,23    | 1,78     | 6,34       | 3,56   | 4,27          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| Cumul semaine                                   | T10          | Ventes(kg)  | 462       | 17      | 31    | 257          |            | 144     | 34       | 162        | 140    | 1 852         |      |
|   |              | Valeur (k€) | 1 860     | 73      | 131   | 830          |            | 771     | 100      | 984        | 590    | 7 756         |      |
|   |              | P.M.(€/kg)  | 4,03      | 4,31    | 4,24  | 3,23         |            | 5,35    | 2,97     | 6,08       | 4,21   | 4,19          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| (samedi inclus)                                 | T20          | Ventes(kg)  | 1 055     | 28      | 20    | 31           | 136        | 213     | 53       | 160        | 65     | 3 030         |      |
|   |              | Valeur(k€)  | 4 490     | 79      | 55    | 37           | 373        | 932     | 123      | 752        | 268    | 11 366        |      |
|   |              | P.M.(€/kg)  | 4,26      | 2,78    | 2,69  | 1,22         | 2,75       | 4,39    | 2,33     | 4,69       | 4,10   | 3,75          |      |
|   |              | Non vendu   |           |         |       |              |            |         |          |            |        |               |      |
| <b>Proportion T10/total de la semaine = 38%</b> |              |             |           |         |       |              |            |         |          |            |        |               |      |

Source : FranceAgrMer / RIC



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|             | Cumul campagne 2015 |      | Cumul campagne 2014 |      | Evolution |       |
|-------------|---------------------|------|---------------------|------|-----------|-------|
|             | T10                 | T20  | T10                 | T20  | T10       | T20   |
| Ventes (t)  | 25,1                | 19,2 | 38,1                | 24,5 | -34%      | -22%  |
| Valeur (k€) | 97,6                | 62,7 | 130,4               | 80,4 | -25%      | -22%  |
| P.M. (€/kg) | 3,89                | 3,27 | 3,42                | 3,28 | 14%       | 0%    |
| Non vendu   | 0,0                 | 0,0  | 0,0                 | 0,0  | -100%     | -100% |

du 01/01/2015 au 14/03/2015 | du 01/01/2014 au 15/03/2014

Source : FranceAgrMer / RIC