

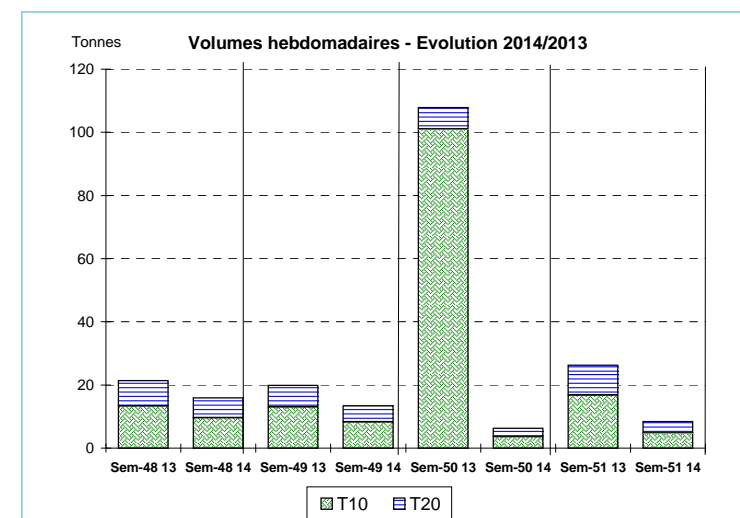
Suivi hebdomadaire des ventes en criées

Tourteau

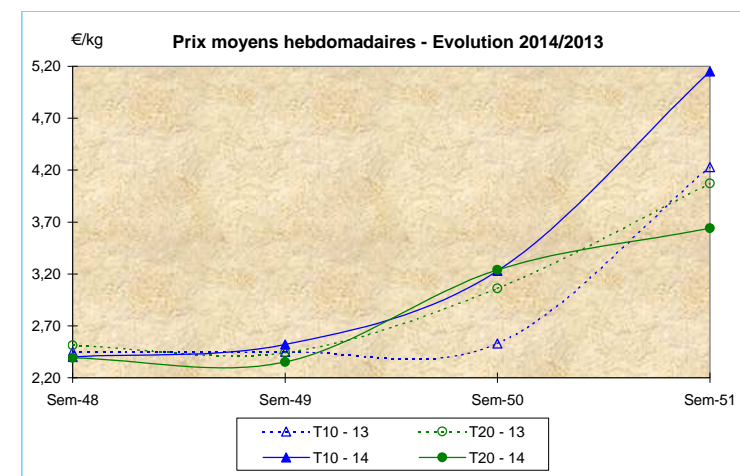
Semaine n°51  
du 15/12 au 20/12/2014

| JOUR  | PRESENTATION |             | GRANVILLE | ROSCOFF | BREST | LE GUILVINEC | CONCARNEAU | LORIENT | QUIBERON | LE CROISIC | OLERON | Toutes Criées |       |
|---|--------------|-------------|-----------|---------|-------|--------------|------------|---------|----------|------------|--------|---------------|-------|
| lun-15-déc                                      | T10          | Ventes(kg)  |           | 84      | 247   | 132          |            | 13      |          |            | 4      | 675           |       |
|   |              | Valeur(€)   |           | 352     | 1 092 | 445          | -24        | 80      |          |            | 12     | 2 682         |       |
|   |              | P.M. (€/kg) |           | 4,21    | 4,41  | 3,38         |            | 6,26    |          |            | 2,89   | 3,97          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   | T20          | Ventes      |           | 7       | 330   | 13           | 37         |         |          |            | 11     | 779           |       |
|   |              | Valeur      |           | 14      | 1 344 | 19           | 65         |         |          |            | 36     | 2 561         |       |
|   |              | P.M.        |           | 2,01    | 4,07  | 1,44         | 1,75       |         |          |            | 3,45   | 3,29          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| mar-16-déc                                      | T10          | Ventes      |           | 18      | 229   | 73           |            | 242     |          |            | 16     | 1 154         |       |
|   |              | Valeur      |           | 84      | 1 185 | 216          |            | 1 249   |          |            | 66     | 4 596         |       |
|   |              | P.M.        |           | 4,67    | 5,17  | 2,96         |            | 5,15    |          |            | 4,25   | 3,98          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   | T20          | Ventes      |           |         | 9     | 11           |            |         | 278      |            |        | 21            | 1 334 |
|   |              | Valeur      |           |         | 26    | 16           |            |         | 1 230    |            |        | 80            | 3 891 |
|   |              | P.M.        |           |         | 2,88  | 1,39         |            |         | 4,42     |            |        | 3,77          | 2,92  |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| mer-17-déc                                      | T10          | Ventes      |           | 192     |       | 185          |            | 226     |          | 92         | 75     | 989           |       |
|   |              | Valeur      |           | 1 292   |       | 759          |            | 1 360   |          | 556        | 371    | 5 037         |       |
|   |              | P.M.        |           | 6,73    |       | 4,10         |            | 6,03    |          | 6,07       | 4,93   | 5,09          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   | T20          | Ventes      |           | 12      |       | 8            | 13         | 300     |          | 84         | 24     | 738           |       |
|   |              | Valeur      |           | 70      |       | 10           | 31         | 1 473   |          | 373        | 103    | 3 428         |       |
|   |              | P.M.        |           | 5,87    |       | 1,16         | 2,35       | 4,91    |          | 4,46       | 4,30   | 4,64          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| jeu-18-déc                                      | T10          | Ventes      | 20        | 1 203   |       | 60           | 40         | 11      |          | 75         |        | 1 597         |       |
|   |              | Valeur      | 83        | 7 571   |       | 306          | 155        | 48      |          | 476        |        | 9 883         |       |
|   |              | P.M.        | 4,28      | 6,29    |       | 5,10         | 3,83       | 4,46    |          | 6,36       |        | 6,19          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   | T20          | Ventes      | 23        | 47      |       | 5            | 61         | 39      |          | 146        |        | 412           |       |
|   |              | Valeur      | 96        | 237     |       | 8            | 183        | 170     |          | 695        |        | 1 717         |       |
|   |              | P.M.        | 4,28      | 5,04    |       | 1,75         | 3,01       | 4,39    |          | 4,75       |        | 4,17          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| ven-19-déc                                      | T10          | Ventes      |           | 114     |       | 93           |            |         |          | 79         | 22     | 318           |       |
|   |              | Valeur      |           | 820     |       | 606          |            |         |          | 600        | 116    | 2 176         |       |
|   |              | P.M.        |           | 7,19    |       | 6,48         |            |         |          | 7,56       | 5,39   | 6,83          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   | T20          | Ventes      |           |         |       |              |            |         |          | 78         | 17     | 148           |       |
|   |              | Valeur      |           |         |       |              |            |         |          | 344        | 68     | 761           |       |
|   |              | P.M.        |           |         |       |              |            |         |          | 4,43       | 4,03   | 5,13          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| Cumul semaine                                   | T10          | Ventes(kg)  | 20        | 1 611   | 477   | 543          | 40         | 492     | 36       | 246        | 117    | 4 776         |       |
|   |              | Valeur (k€) | 83        | 10 119  | 2 277 | 2 332        | 131        | 2 738   | 203      | 1 633      | 565    | 24 600        |       |
|   |              | P.M.(€/kg)  | 4,28      | 6,28    | 4,78  | 4,29         | 3,24       | 5,57    | 5,59     | 6,64       | 4,85   | 5,15          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
|   |              |             |           |         |       |              |            |         |          |            |        |               |       |
| (samedi inclus)                                 | T20          | Ventes(kg)  | 23        | 66      | 339   | 37           | 111        | 617     | 125      | 339        | 73     | 3 598         |       |
|   |              | Valeur(k€)  | 96        | 321     | 1 370 | 53           | 280        | 2 873   | 455      | 1 607      | 287    | 13 092        |       |
|   |              | P.M.(€/kg)  | 4,28      | 4,87    | 4,04  | 1,40         | 2,51       | 4,66    | 3,62     | 4,73       | 3,96   | 3,64          |       |
|   |              | Stockage    |           |         |       |              |            |         |          |            |        |               |       |
| <b>Proportion T10/total de la semaine = 57%</b> |              |             |           |         |       |              |            |         |          |            |        |               |       |

Source : FranceAgrMer / RIC



Source : FranceAgrMer / RIC



Source : FranceAgrMer / RIC

|             | Cumul campagne 2014 |       | Cumul campagne 2013 |         | Evolution |      |
|-------------|---------------------|-------|---------------------|---------|-----------|------|
|             | T10                 | T20   | T10                 | T20     | T10       | T20  |
| Ventes (t)  | 1 357,9             | 340,3 | 1 624,7             | 419,8   | -16%      | -19% |
| Valeur (k€) | 3 111,5             | 917,1 | 3 748,1             | 1 051,0 | -17%      | -13% |
| P.M. (€/kg) | 2,29                | 2,69  | 2,31                | 2,50    | -1%       | 8%   |
| Non vendu   | 0,7                 | 0,8   | 7,6                 | 12,2    | -90%      | -93% |

du 01/01/2014 au 20/12/2014 | du 01/01/2013 au 21/12/2013

Source : FranceAgrMer / RIC