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National Association of the Hatcheries

# FRENCH GENETIC AND HATCHERY BUSINESS

## DIVERSITY AND KNOW-HOW



**Poultry is part of French culinary tradition**, renowned for the excellence of its products, the quality of its know-how and its cultural influence.

French poultry is characterized by a variety of types of production (intensive, extensive, with or without range...) and high species (broiler chickens, laying hens, turkeys, Guinea fowl, ducks to force-feed, ducks for roasting, geese, game, etc).



# Poultry Breeding and Hatcheries' activity in France

**Breeding companies develop and adapt various breeds of poultry according to the demands of the market and provide parent stock breeders.**

Recognized and innovative genetic solutions exist to:

- Meet the needs of producers and improve the technical and economic performance.
- Respect and advance animal welfare.
- Meet societal expectations and the requirements of consumers (well-being, environment).
- Conserve the genetic diversity and biodiversity.

The new technologies of the French breeding:

- Genetic map.
- Genomics.
- Molecular genetics ...

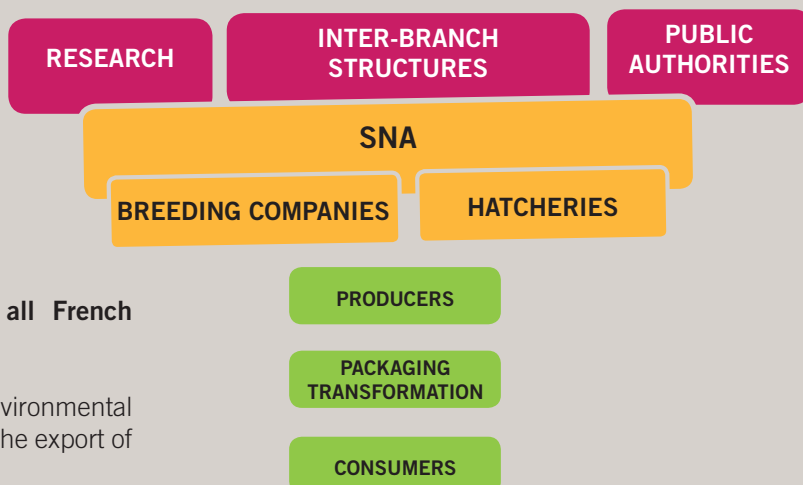
**The hatcheries produce and market hatching eggs and day old chicks in France and abroad for all species of poultry.**

Good biosecurity and a very high level of hygiene sanitary controls is vitally important in the hatchery business.

The objectives of the hatcheries:

- Choose the strains best suited to the rearing conditions and the demands of the market.
- Master the technical aspects integrating economic and environmental constraints, animal welfare and sustainability.
- Master process (incubation, hatching,...), traceability and workflows.
- Ensure the sanitary quality of the delivered hatching eggs and chicks.

# The National Association of the Hatcheries (called in french “Syndicat National des Accouveurs”: SNA)



The SNA is an organization bringing together all French professional breeding companies and hatcheries.

- Speaking on the subjects of health, regulatory, environmental and animal welfare and on specificities related to the export of the products of its members.
- In close relationship with the French and European Administrations in all poultry organizations and inter-branch.
- In collaboration with institutes of research (INRA), technical institutes (ITAVI), the various inter-branch structures (SYSAAF...) and the public Authorities (Ministry of Agriculture and FranceAgrimer).

**For more than 40 years, our focus is to facilitate relationships work between the institutions and the professionals in the poultry sector.**



## Health and safety, the reliability of the French model:

- Veterinary monitoring, compliance with hygiene and quality measures.
- Procedures guaranteeing quality products under permanent state control.
- Traceability ensured throughout the process.

## Quality chart control SNA: A voluntary approach

- Developed with the public authorities and the support of scientists.
- Applied since nearly 20 years by the breeding companies and the hatcheries.
- Ensuring the control of hygiene.
- Ensuring a sanitary level raised in the hatcheries.

**Hatcheries are audited by a certifying body independent and regulated.**

## France :

- European leader in the poultry industry.
- Major player at the global level.



## Breeding companies and hatcheries:

- Recognized expertise worldwide.
- Exporter of day old animals and hatching eggs to more than 80 countries.



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