CEREALS / EDIBLE OILSEEDS / FISHING AND AQUACULTURE / FRUIT AND VEGETABLES / HORTICULTURE / MILK / PLANTS FOR FRAGRANCES, AROMATIC AND MEDICINAL PLANTS / SUGAR / WHITE MEAT / RED MEAT / WINES /

FranceAgriMer



Platform for dialogue, strategic planning and conciliation for French agricultural and fishing sectors



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FranceAgriMer is a State agency established as part of the Ministry of Agriculture for agricultural and fishing products.

FranceAgriMer, for the French agricultural and fishing sectors is the centre for resource, exchanges, stategy, conciliation and management of the sectors.

FranceAgriMer mandate

Its goal is to develop the economic performance of the different sectors while respecting the environment, with particular attention paid to exports. The French agricultural and fishing sectors must rise to the numerous challenges facing them. FranceAgriMer, a service provider:

> monitoring markets and providing **economic expertise** to support the operators within the different agricultural and fishing sectors to improve and develop their strategies;

 organising the dialogue, consultation and implementing of government policies within the eleven advisory committees of the different sectors;

> encouraging cooperation of the producer organizations in the regions;

> managing the national and European market regulatory policies;

> contributing towards **technical cooperation** and increasing the international presence of the different sectors.

The activity of International Department is keyed to three main priorities:

> to provide expertise in export;

> to define, for each sector and in partnership with cross-industry associations or groups of interested professionals, and according to available funds, the priorities for each country/ zone and for each product;

> to provide support to companies through participation in negotiations conducted by the General Directorate for Food (Ministry of Agriculture) in various foreign countries.