

*Blue Whale Company
The French Kiwi
in South Korea*



FRUITICULTEURS DEPUIS 1950

The Group

formed from 1950 onwards

Turnover : 190 millions d'€
70 export destinations

200 fruit-growers -6 cooperatives

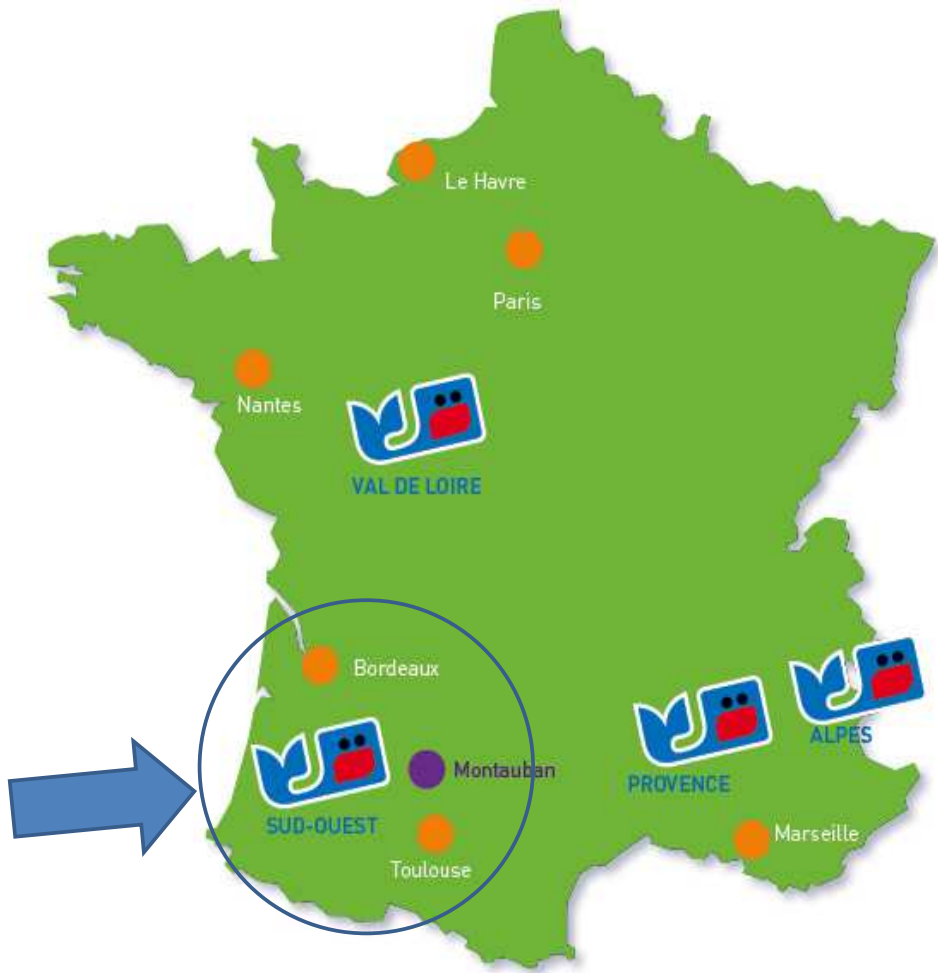
Located in Montauban



FRENCH ORCHARD LOCATION



SOUTH WEST & GARONNE VALLEY
The heart kiwi orchards in France
Production : 6 000 tons





BLUE WHALE ...

... a long history with kiwi export in South East Asia



Main market :

- Taiwan
- China
- Thailand
- Malaysia
- Singapour
- India
- and now **South Korea**





BLUE WHALE ...

... a long history with kiwi export in South-East Asia



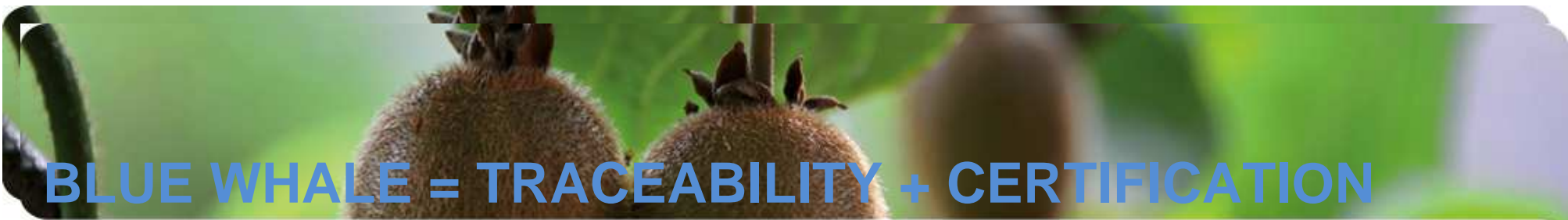
High quality kiwi for eating :

- excellent taste due to an exceptional “terroir” and careful picking
- its clear green, juicy and very scented flesh is slightly tangy



KIWI PROMOTION IN THAILAND





BLUE WHALE = TRACEABILITY + CERTIFICATION


100% KIWI ORCHARDS CERTIFIED : 238 hectares

FROM ORCHARD TO SHOP, A
GUARANTEED TRACEABILITY









GGN Client Number : 4049928189721
GLOBALGAP Registration Number: SGSFR 20030014

GLOBALG.A.P.

CERTIFICATE
According to GLOBALGAP (EUREPGAP®)
General Regulations Integrated Farm Assurance version 3.1 Nov 09

Option 2

Issued to
BLUE WHALE SA
BP 417 M.I.N.
82004 MONTAUBAN
France

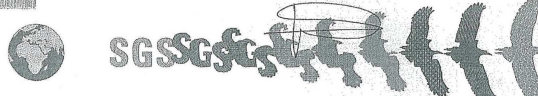
SGS ICS declares that the production of the products mentioned on this certificate has been found to be compliant in accordance with the standard :
GLOBALG.A.P Scheme / Standard CPCC Version 3.1 Nov 09

Product	GLOBALG.A.P. Certificate N°	Produce Handling	Harvest	Number of production sites
Apples	00016-TPHCX-0002	Yes	Yes	102
Kiwis	00016-TPHCT-0002	Yes	Yes	69
Ptumes	00016-TPHCX-0002	Yes	Yes	28

Valid from 07/12/2010 Valid to 06/12/2011

Authorized by
Certification Manager
Stephane LANGLOIS

Date of Certification decision 07/12/2010



SGS ICS France
191, Avenue d'Alsace-Berland
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The actual status of this certificate is always displayed at
<https://database.globalgap.org>



GLOBALGAP

100 % of apple, kiwi and plum orchards

2 300 hectares
Certified Globalgap




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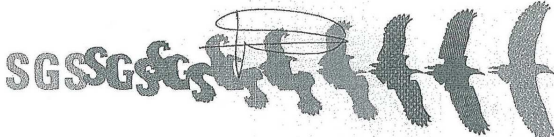
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Thanks for your attention
And Happy New Year 2014 !



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