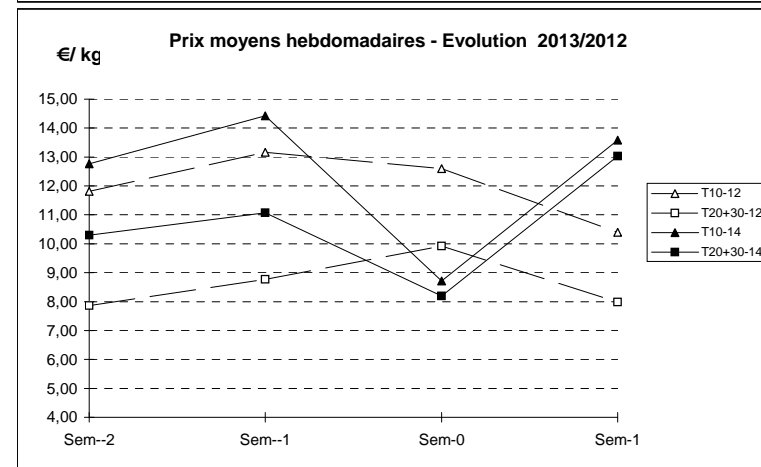
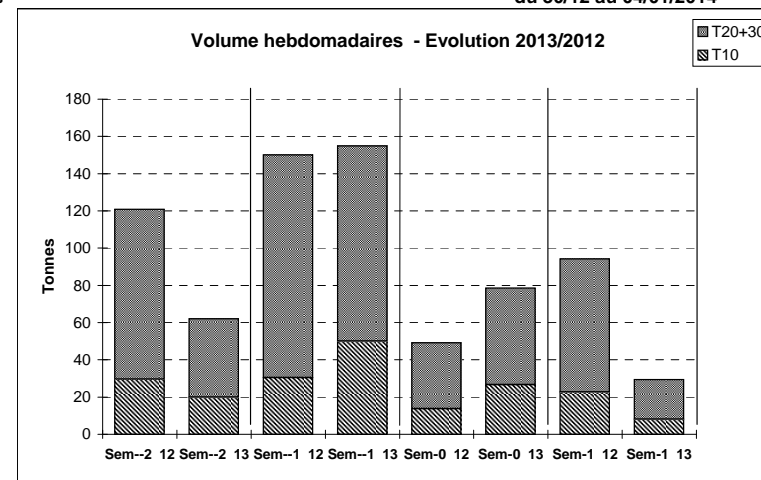


| JOUR                                   | PRESENTATION |              | BOULOGNE | CHERBOURG | LORENT | PORT EN BESSIN | ROSCOFF | LA TURBALE | ST GILLES | LES SABLES | Toutes Criées |
|--|--------------|--------------|----------|-----------|--------|----------------|---------|------------|-----------|------------|---------------|
| lun-30-déc<br>2013                     | T10          | Ventes (Kg)  | 3        | 146       | 25     | 176            |         |            |           | 717        | 1 893         |
|  |              | Valeur (€)   | 53       | 2 789     | 332    | 3 416          |         |            |           | 10 946     | 33 052        |
|  |              | P.M.         | 17,70    | 19,10     | 13,37  | 19,41          |         |            |           | 15,28      | 17,46         |
|  |              | Retrait (kg) |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       | 1 358    | 458       | 1 001  | 383            |         |            |           | 669        | 7 400         |
|  |              | Valeur       | 16 011   | 7 144     | 12 648 | 5 785          |         |            |           | 11 444     | 113 134       |
|  |              | P.M.         | 11,79    | 15,60     | 12,64  | 15,13          |         |            |           | 17,11      | 15,29         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
| mar-31-déc<br>2013                     | T10          | Ventes       |          |           | 19     |                |         |            |           |            | 55            |
|  |              | Valeur       |          |           | 299    |                |         |            |           |            | 1 162         |
|  |              | P.M.         |          |           | 15,66  |                |         |            |           |            | 20,96         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       | 458      |           | 103    |                |         |            |           |            | 751           |
|  |              | Valeur       | 4 751    |           | 1 572  |                |         |            |           |            | 9 526         |
|  |              | P.M.         | 10,38    |           | 15,26  |                |         |            |           |            | 12,68         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
| mer-01-janv<br>2014                    | T10          | Ventes       |          |           |        |                |         |            |           |            |               |
|  |              | Valeur       |          |           |        |                |         |            |           |            |               |
|  |              | P.M.         |          |           |        |                |         |            |           |            |               |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       |          |           |        |                |         |            |           |            |               |
|  |              | Valeur       |          |           |        |                |         |            |           |            |               |
|  |              | P.M.         |          |           |        |                |         |            |           |            |               |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
| jeu-02-janv<br>2014                    | T10          | Ventes (Kg)  | 3        | 17        |        | 109            |         |            |           |            | 4 692         |
|  |              | Valeur (€)   | 44       | 273       |        | 1 786          |         |            |           |            | 53 828        |
|  |              | P.M.         | 15,86    | 16,08     |        | 16,39          |         |            |           |            | 11,47         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       |          | 119       |        | 453            |         |            |           |            | 8 989         |
|  |              | Valeur       |          | 1 663     |        | 6 608          |         |            |           |            | 95 790        |
|  |              | P.M.         |          | 14,04     |        | 14,60          |         |            |           |            | 10,66         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
| ven-03-janv<br>2014                    | T10          | Ventes       |          | 64        | 5      | 82             | 72      | 16         |           | 370        | 1 287         |
|  |              | Valeur       |          | 1 166     | 118    | 1 412          | 1 490   | 249        |           | 4 964      | 19 316        |
|  |              | P.M.         |          | 18,23     | 25,00  | 17,33          | 20,78   | 15,36      |           | 13,41      | 15,01         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       | 285      | 246       | 46     | 184            | 145     | 42         |           | 1 234      | 3 764         |
|  |              | Valeur       | 3 734    | 3 771     | 964    | 2 711          | 2 460   | 686        |           | 17 790     | 52 827        |
|  |              | P.M.         | 13,08    | 15,33     | 20,78  | 14,77          | 16,92   | 16,37      |           | 14,42      | 14,03         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
| Cumul<br>semaine<br>(samedi<br>inclus) | T10          | Ventes       | 6        | 227       | 49     | 367            | 72      | 16         |           | 1 087      | 8 033         |
|  |              | Valeur       | 98       | 4 228     | 748    | 6 614          | 1 490   | 249        |           | 15 909     | 109 114       |
|  |              | P.M.         | 16,81    | 18,63     | 15,39  | 18,05          | 20,78   | 15,36      |           | 14,64      | 13,58         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |
|  | T20+30       | Ventes       | 2 162    | 823       | 1 191  | 1 019          | 145     | 42         |           | 1 903      | 21 313        |
|  |              | Valeur       | 25 455   | 12 578    | 16 016 | 15 105         | 2 460   | 686        |           | 29 234     | 277 650       |
|  |              | P.M.         | 11,78    | 15,29     | 13,45  | 14,83          | 16,92   | 16,37      |           | 15,36      | 13,03         |
|  |              | Retrait      |          |           |        |                |         |            |           |            |               |

Source RIC



|             | Cumul campagne 14 |        | Cumul campagne 12 |        | Evolution |        |
|-------------|-------------------|--------|-------------------|--------|-----------|--------|
|             | T10               | T20+30 | T10               | T20+30 | T10       | T20+30 |
| Ventes (T)  | 8,0               | 21,3   | 22,6              | 71,5   | -65%      | -70%   |
| Valeur (k€) | 109,1             | 277,6  | 235,4             | 570,9  | -54%      | -51%   |
| P.M.        | 13,58             | 13,03  | 10,40             | 7,98   | 31%       | 63%    |
| Retrait (T) | 0,0               | 0,0    | 0,0               | 0,0    | -856%     | -85%   |

du 30/12 au 04/01/2014 du 31/12 au 05/01/2013