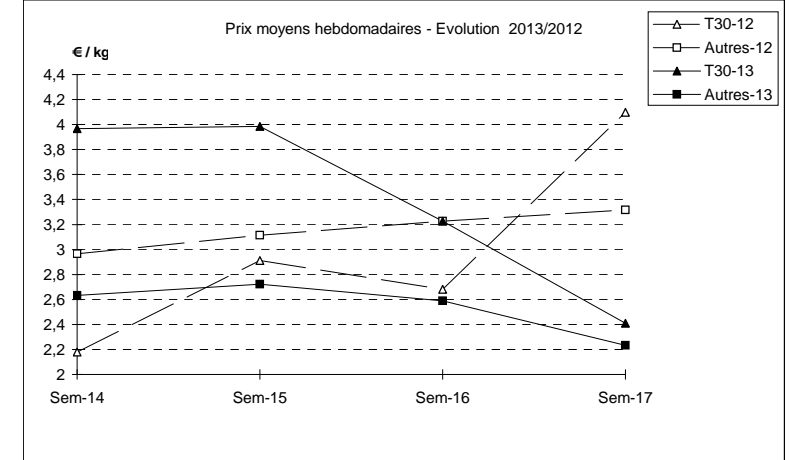
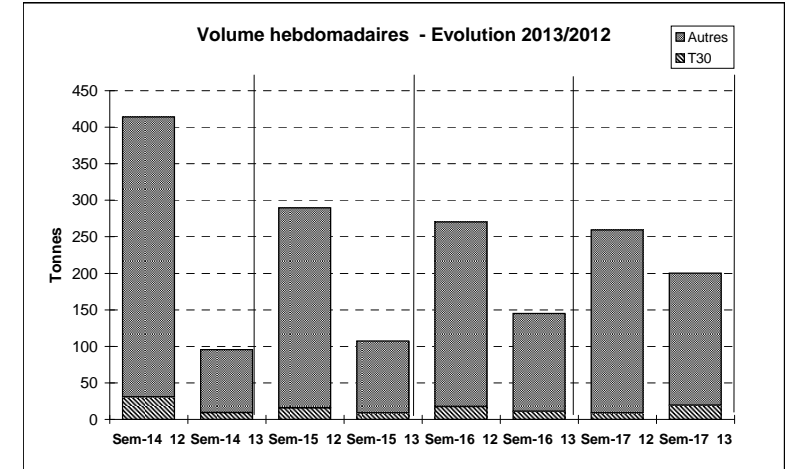


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | BOULOGNE | CHERBOURG | GRANVILLE | LA ROCHELLE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BRIEUC | Toutes Criées | |
|-------------------------------|--|--------------|----------|-----------|-----------|-------------|------------|--------------|------------|--------------|-----------|---------------|-----|
| lun-22-avr 2013 | T30 | Ventes(kg) | | 27 | 11 | 706 | | 323 | 517 | 5 | 156 | 3 231 | |
| | | Valeur(€) | | 46 | 43 | 2 222 | | 543 | 1 709 | 10 | 397 | 9 460 | |
| | | P.M. (€/kg) | | 1,71 | 4,06 | 3,15 | | 1,68 | 3,31 | 1,90 | 2,54 | 2,93 | |
| | | Retrait(kg) | | | | | | 2 | | | | 7 | |
| | Autre | Ventes | | 1 634 | 34 | 15 552 | | 307 | 3 654 | 4 334 | 8 955 | 50 314 | |
| | | Valeur | | 3 496 | 88 | 33 428 | | 693 | 8 321 | 8 792 | 18 926 | 114 141 | |
| | | P.M. | | 2,14 | 2,58 | 2,15 | | 2,26 | 2,28 | 2,03 | 2,11 | 2,27 | |
| | | Retrait | | | | | | | | 9 | | 9 | |
| mar-23-avr 2013 | T30 | Ventes | | 99 | | 479 | 84 | 418 | 136 | | 197 | 2 739 | |
| | | Valeur | | 138 | | 1 508 | 106 | 520 | 456 | | 554 | 6 098 | |
| | | P.M. | | 1,39 | | 3,15 | 1,26 | 1,24 | 3,36 | | 2,81 | 2,23 | |
| | | Retrait | | | | | | 35 | | | | 47 | |
| | Autre | Ventes | 180 | 2 686 | 32 | 12 801 | 452 | 266 | 3 485 | 250 | 5 053 | 40 034 | |
| | | Valeur | 519 | 5 546 | 87 | 27 711 | 873 | 618 | 6 023 | 528 | 10 554 | 89 664 | |
| | | P.M. | 2,88 | 2,06 | 2,71 | 2,16 | 1,93 | 2,32 | 1,73 | 2,11 | 2,09 | 2,24 | |
| | | Retrait | | | | | | | | | | | |
| mer-24-avr 2013 | T30 | Ventes | | | | 871 | 29 | 265 | 497 | | 83 | 3 505 | |
| | | Valeur | | | | 2 394 | 48 | 269 | 1 253 | | 178 | 8 311 | |
| | | P.M. | | | | 2,75 | 1,65 | 1,02 | 2,52 | | 2,15 | 2,37 | |
| | | Retrait | | | | | | 27 | | | | 27 | |
| | Autre | Ventes | 17 | 2 | 206 | 10 925 | 15 | 1 752 | 3 009 | 217 | 4 662 | 29 539 | |
| | | Valeur | 54 | 2 | 532 | 23 044 | 35 | 3 596 | 5 495 | 91 | 9 709 | 64 742 | |
| | | P.M. | 3,20 | 1,60 | 2,59 | 2,11 | 2,33 | 2,05 | 1,83 | 0,42 | 2,08 | 2,19 | |
| | | Retrait | | | | | | | | 249 | | 249 | |
| jeu-25-avr 2013 | T30 | Ventes | | 86 | | 1 324 | | 114 | 199 | | 150 | 2 574 | |
| | | Valeur | | 163 | | 3 727 | | 106 | 508 | | 387 | 6 624 | |
| | | P.M. | | 1,90 | | 2,81 | | 0,93 | 2,55 | | 2,58 | 2,57 | |
| | | Retrait | | | | | | 159 | | | | 159 | |
| | Autre | Ventes | 2 | 5 795 | 81 | 11 902 | | 297 | 1 077 | 5 | 7 024 | 34 546 | |
| | | Valeur | 3 | 12 095 | 184 | 25 531 | | 678 | 2 210 | 10 | 14 682 | 76 554 | |
| | | P.M. | 2,30 | 2,09 | 2,27 | 2,15 | | 2,28 | 2,05 | 1,93 | 2,09 | 2,22 | |
| | | Retrait | | | | | | 8 | | | | 8 | |
| ven-26-avr 2013 | T30 | Ventes | 2 840 | | | 1 329 | 18 | 180 | 673 | | | 6 535 | |
| | | Valeur | 6 300 | | | 3 441 | 27 | 260 | 1 367 | | | 14 633 | |
| | | P.M. | 2,22 | | | 2,59 | 1,48 | 1,45 | 2,03 | | | 2,24 | |
| | | Retrait | | | | | | 37 | | | | 37 | |
| | Autre | Ventes | 3 275 | 499 | | 7 552 | 19 | 19 | 2 243 | 20 | | 25 334 | |
| | | Valeur | 7 535 | 1 041 | | 16 136 | 33 | 43 | 4 009 | 14 | | 55 483 | |
| | | P.M. | 2,30 | 2,09 | | 2,14 | 1,75 | 2,21 | 1,79 | 0,70 | | 2,19 | |
| | | Retrait | | | | 15 | | | | | | 15 | |
| Cumul semaine (samedi inclus) | T30 | Ventes(kg) | 2 840 | 212 | 11 | 4 709 | 225 | 1 300 | 2 022 | 5 | 585 | 19 066 | |
| | | Valeur (k€) | 6 300 | 347 | 43 | 13 292 | 324 | 1 698 | 5 293 | 10 | 1 516 | 45 968 | |
| | | P.M.(€/kg) | 2,22 | 1,64 | 4,06 | 2,82 | 1,44 | 1,31 | 2,62 | 1,90 | 2,59 | 2,41 | |
| | | Retrait (kg) | | | | | | 259 | | | | | 276 |
| | | | 3 519 | 10 616 | 353 | 58 732 | 506 | 2 642 | 13 469 | 4 826 | 25 694 | 181 333 | |
| Autre | Ventes(kg) | 3 519 | 10 616 | 353 | 58 732 | 506 | 2 642 | 13 469 | 4 826 | 25 694 | 181 333 | | |
| | Valeur(k€) | 8 217 | 22 180 | 890 | 125 849 | 984 | 5 628 | 26 059 | 9 435 | 53 870 | 404 819 | | |
| | P.M.(€/kg) | 2,34 | 2,09 | 2,52 | 2,14 | 1,95 | 2,13 | 1,93 | 1,96 | 2,10 | 2,23 | | |
| | Retrait (kg) | | | | 15 | | 8 | | | 258 | | 281 | |
| | Proportion T30/total de la semaine = 10% | | | | | | | | | | | | |



| | Cumul campagne 13 | | Cumul campagne 12 | | Evolution | |
|-------------|------------------------|---------|------------------------|----------|-----------|-------|
| | T30 | Autre | T30 | Autre | T30 | Autre |
| Ventes (t) | 272,3 | 2 517,1 | 487,2 | 3 527,2 | -44% | -29% |
| Valeur (k€) | 783,0 | 5 988,6 | 1 135,6 | 11 345,3 | -31% | -47% |
| P.M. (€/kg) | 2,88 | 2,38 | 2,33 | 3,22 | 23% | -26% |
| Retrait (t) | 5,3 | 1,1 | 20,9 | 0,5 | -74% | 107% |
| | du 31/12 au 27/04/2013 | | du 02/01 au 28/04/2012 | | | |