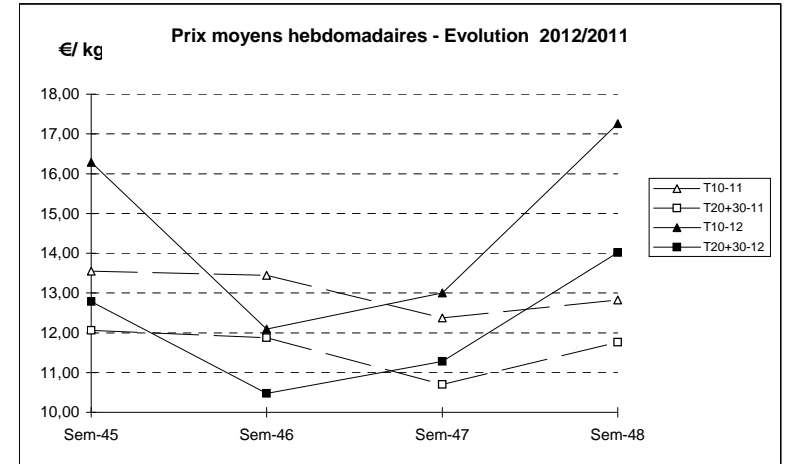
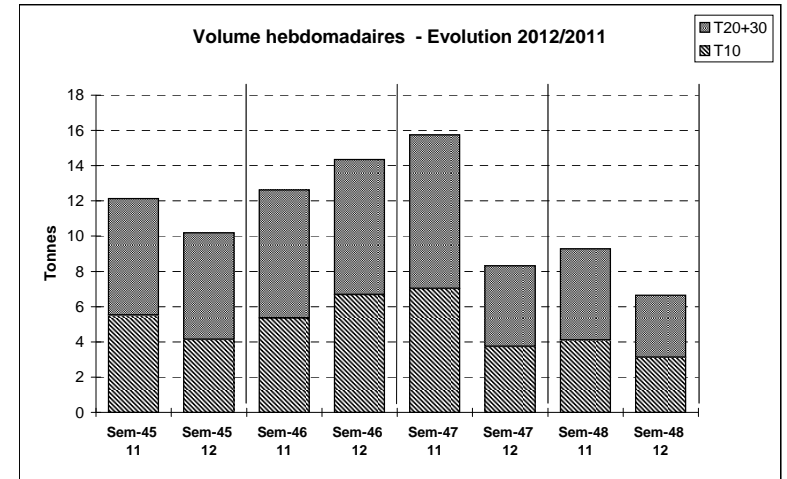


| JOUR               | PRESENTATION |              | AUDIERNE | CONCARNEAU | LE GUILVINEC | NOIRMOUTIER | QUIBERON | OLERON | ROYAN | LE D'YEU | Toutes Criées |
|--------------------|--------------|--------------|----------|------------|--------------|-------------|----------|--------|-------|----------|---------------|
| lun-26-nov<br>2012 | T10          | Ventes (Kg)  | 239      | 25         | 6            | 248         |          |        |       |          | 619           |
|                    |              | Valeur (€)   | 4 705    | 440        | 82           | 4 390       |          |        |       |          | 11 065        |
|                    |              | P.M.         | 19,67    | 17,83      | 14,17        | 17,69       |          |        |       |          | 17,88         |
|                    |              | Retrait (kg) |          |            |              |             |          |        |       |          |               |
|                    | T20+30       | Ventes       | 60       | 118        | 8            | 437         |          |        |       |          | 691           |
|                    |              | Valeur       | 969      | 1 934      | 136          | 5 917       |          |        |       |          | 9 883         |
|                    |              | P.M.         | 16,26    | 16,43      | 16,44        | 13,53       |          |        |       |          | 14,30         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| mar-27-nov<br>2012 | T10          | Ventes       | 2        | 19         | 5            | 4           | 67       |        |       |          | 272           |
|                    |              | Valeur       | 38       | 353        | 68           | 67          | 1 250    |        |       |          | 4 276         |
|                    |              | P.M.         | 18,00    | 18,58      | 14,56        | 19,15       | 18,68    |        |       |          | 15,72         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
|                    | T20+30       | Ventes       |          | 85         | 26           | 29          | 150      |        |       |          | 486           |
|                    |              | Valeur       |          | 1 235      | 430          | 346         | 2 336    |        |       |          | 6 525         |
|                    |              | P.M.         |          | 14,61      | 16,27        | 11,75       | 15,56    |        |       |          | 13,41         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| mer-28-nov<br>2012 | T10          | Ventes       | 18       | 65         | 4            | 275         | 14       |        |       |          | 402           |
|                    |              | Valeur       | 367      | 1 328      | 68           | 4 956       | 251      |        |       |          | 7 484         |
|                    |              | P.M.         | 20,75    | 20,47      | 15,20        | 18,04       | 18,32    |        |       |          | 18,61         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
|                    | T20+30       | Ventes       | 24       | 120        |              | 272         | 45       |        |       |          | 591           |
|                    |              | Valeur       | 397      | 1 938      |              | 3 760       | 380      |        |       |          | 8 433         |
|                    |              | P.M.         | 16,35    | 16,12      |              | 13,82       | 8,46     |        |       |          | 14,28         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| jeu-29-nov<br>2012 | T10          | Ventes       | 8        | 37         | 3            | 115         | 68       |        |       |          | 278           |
|                    |              | Valeur       | 166      | 692        | 61           | 2 268       | 1 313    |        |       |          | 5 373         |
|                    |              | P.M.         | 21,54    | 18,84      | 17,52        | 19,69       | 19,29    |        |       |          | 19,32         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
|                    | T20+30       | Ventes       | 11       | 125        |              | 92          | 134      |        |       |          | 423           |
|                    |              | Valeur       | 191      | 1 909      |              | 1 336       | 2 041    |        |       |          | 6 473         |
|                    |              | P.M.         | 17,72    | 15,25      |              | 14,47       | 15,27    |        |       |          | 15,30         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| ven-30-nov<br>2012 | T10          | Ventes       |          | 437        | 36           | 233         | 124      |        | 17    |          | 920           |
|                    |              | Valeur       |          | 7 791      | 682          | 4 290       | 2 105    |        | 307   |          | 16 245        |
|                    |              | P.M.         |          | 17,82      | 19,05        | 18,39       | 16,92    |        | 18,51 |          | 17,66         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
|                    | T20+30       | Ventes       |          | 158        | 28           | 323         | 241      |        | 18    |          | 881           |
|                    |              | Valeur       |          | 2 332      | 474          | 4 369       | 3 232    |        | 215   |          | 12 254        |
|                    |              | P.M.         |          | 14,72      | 16,93        | 13,54       | 13,38    |        | 12,15 |          | 13,90         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| Cumul<br>semaine   | T10          | Ventes       | 267      | 835        | 54           | 875         | 524      |        | 17    |          | 3 120         |
|                    |              | Valeur       | 5 276    | 14 319     | 962          | 15 971      | 8 978    |        | 307   |          | 53 848        |
|                    |              | P.M.         | 19,78    | 17,15      | 17,72        | 18,26       | 17,12    |        | 18,51 |          | 17,26         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |
| (samedi<br>inclus) | T20+30       | Ventes       | 95       | 822        | 63           | 1 154       | 728      |        | 18    |          | 3 519         |
|                    |              | Valeur       | 1 558    | 12 140     | 1 040        | 15 727      | 10 180   |        | 215   |          | 49 334        |
|                    |              | P.M.         | 16,45    | 14,76      | 16,59        | 13,63       | 13,98    |        | 12,15 |          | 14,02         |
|                    |              | Retrait      |          |            |              |             |          |        |       |          |               |

Source RIC



|             | Cumul campagne 12 |         | Cumul campagne 11 |         | Evolution |        |
|-------------|-------------------|---------|-------------------|---------|-----------|--------|
|             | T10               | T20+30  | T10               | T20+30  | T10       | T20+30 |
| Ventes (T)  | 202,9             | 265,9   | 213,2             | 345,0   | -5%       | -23%   |
| Valeur (k€) | 3 619,2           | 4 014,5 | 3 788,7           | 5 082,2 | -4%       | -21%   |
| P.M.        | 17,84             | 15,10   | 17,77             | 14,73   | 0%        | 2%     |
| Retrait (T) | 0,2               | 0,1     | 0,0               | 0,1     | 507%      | 38%    |

du 02/01 au 01/12/2012      du 03/01 au 03/12/2011