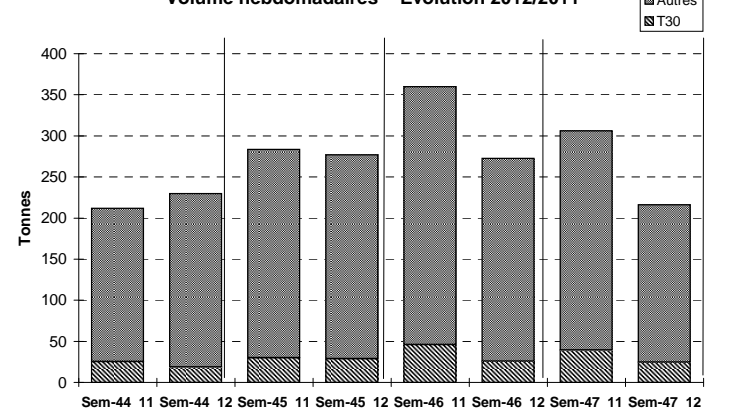


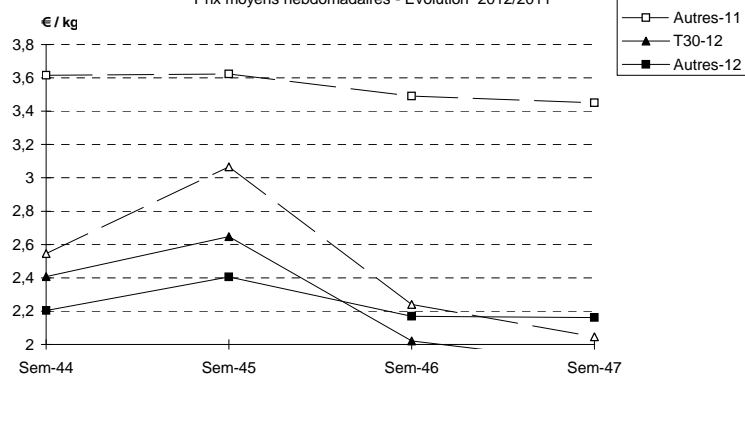
Suivi hebdomadaire des ventes en criée

| JOUR                                     | PRESENTATION |             | BOULOGNE | CHERBOURG | GRANVILLE | LA ROCHELLE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BRIEUC | Toutes Criées |
|--|--------------|-------------|----------|-----------|-----------|-------------|------------|--------------|------------|--------------|-----------|---------------|
| lun-19-nov<br>2012                       | T30          | Ventes(kg)  |          |           |           | 186         |            | 20           | 2 231      | 11           | 320       | 6 529         |
|  |              | Valeur(€)   |          |           |           | 340         |            | 26           | 3 661      | 15           | 371       | 11 150        |
|  |              | P.M. (€/kg) |          |           |           | 1,82        |            | 1,33         | 1,64       | 1,39         | 1,16      | 1,71          |
|  |              | Retrait(kg) |          |           |           |             |            | 2            |            |              |           | 2             |
|  | Autre        | Ventes      | 128      | 77        | 72        | 671         |            | 1 780        | 9 432      | 3 080        | 6 446     | 50 412        |
|  |              | Valeur      | 257      | 153       | 128       | 1 651       |            | 3 102        | 21 751     | 6 220        | 12 297    | 102 743       |
|  |              | P.M.        | 2,00     | 2,00      | 1,78      | 2,46        |            | 1,74         | 2,31       | 2,02         | 1,91      | 2,04          |
|  |              | Retrait     |          |           |           |             |            |              |            | 129          |           | 171           |
| mar-20-nov<br>2012                       | T30          | Ventes      | 60       | 31        | 13        | 601         | 116        | 4            | 1 154      | 7            | 262       | 4 278         |
|  |              | Valeur      | 142      | 61        | 21        | 1 066       | 194        | 7            | 2 573      | 11           | 336       | 8 905         |
|  |              | P.M.        | 2,37     | 1,98      | 1,65      | 1,78        | 1,67       | 1,56         | 2,23       | 1,57         | 1,28      | 2,08          |
|  |              | Retrait     |          |           |           |             |            | 32           |            |              |           | 70            |
|  | Autre        | Ventes      | 619      | 2 792     | 34        | 1 965       |            | 3 166        | 5 089      | 1 184        | 6 266     | 36 063        |
|  |              | Valeur      | 1 460    | 6 349     | 59        | 5 332       |            | 5 571        | 11 254     | 2 500        | 12 072    | 78 768        |
|  |              | P.M.        | 2,36     | 2,27      | 1,73      | 2,71        |            | 1,76         | 2,21       | 2,11         | 1,93      | 2,18          |
|  |              | Retrait     |          | 18        |           |             |            |              |            | 36           |           | 72            |
| mer-21-nov<br>2012                       | T30          | Ventes      | 541      | 73        |           |             | 74         | 64           | 1 068      | 1            | 413       | 6 936         |
|  |              | Valeur      | 906      | 129       |           |             | 120        | 101          | 2 878      | 1            | 462       | 14 097        |
|  |              | P.M.        | 1,67     | 1,77      |           |             | 1,62       | 1,58         | 2,69       | 0,81         | 1,12      | 2,03          |
|  |              | Retrait     |          |           |           |             |            | 7            |            |              |           | 7             |
|  | Autre        | Ventes      | 2 474    | 2 183     | 15        |             |            | 165          | 5 519      | 741          | 7 059     | 40 358        |
|  |              | Valeur      | 6 005    | 4 408     | 19        |             |            | 288          | 15 069     | 1 382        | 13 496    | 86 577        |
|  |              | P.M.        | 2,43     | 2,02      | 1,27      |             |            | 1,75         | 2,73       | 1,87         | 1,91      | 2,15          |
|  |              | Retrait     |          | 57        |           |             |            |              |            |              | 15        | 133           |
| jeu-22-nov<br>2012                       | T30          | Ventes      |          | 68        |           |             | 282        | 6            | 785        | 3            | 255       | 2 082         |
|  |              | Valeur      |          | 129       |           |             | 223        | 9            | 1 608      | 5            | 277       | 3 593         |
|  |              | P.M.        |          | 1,89      |           |             | 0,79       | 1,46         | 2,05       | 1,62         | 1,09      | 1,73          |
|  |              | Retrait     |          |           |           |             |            |              |            |              |           | 80            |
|  | Autre        | Ventes      | 664      | 3 658     |           |             |            | 702          | 5 118      | 710          | 5 558     | 21 428        |
|  |              | Valeur      | 1 592    | 7 864     |           |             |            | 1 311        | 13 188     | 1 319        | 10 725    | 50 176        |
|  |              | P.M.        | 2,40     | 2,15      |           |             |            | 1,87         | 2,58       | 1,86         | 1,93      | 2,34          |
|  |              | Retrait     |          | 46        |           |             |            |              |            | 48           |           | 105           |
| ven-23-nov<br>2012                       | T30          | Ventes      |          | 394       |           | 153         |            | 51           | 1 044      | 6            | 3         | 2 669         |
|  |              | Valeur      |          | 711       |           | 288         |            | 48           | 2 374      | 12           | 7         | 5 607         |
|  |              | P.M.        |          | 1,80      |           | 1,88        |            | 0,94         | 2,27       | 1,95         | 2,33      | 2,10          |
|  |              | Retrait     |          |           |           |             |            | 17           |            |              |           | 17            |
|  | Autre        | Ventes      | 4 400    | 11 249    | 29        | 1 054       |            | 3 227        | 4 527      | 1 125        | 613       | 33 440        |
|  |              | Valeur      | 10 677   | 22 584    | 37        | 2 513       |            | 5 878        | 13 549     | 2 175        | 1 360     | 75 673        |
|  |              | P.M.        | 2,43     | 2,01      | 1,29      | 2,39        |            | 1,82         | 2,99       | 1,93         | 2,22      | 2,26          |
|  |              | Retrait     |          | 61        |           |             |            |              |            |              |           | 68            |
| Cumul<br>semaine                         | T30          | Ventes(kg)  | 889      | 566       | 13        | 940         | 582        | 144          | 6 281      | 28           | 1 252     | 24 371        |
|  | Valeur(k€)   | 1 784       | 1 030    | 21        | 1 694     | 663         | 190        | 13 093       | 44         | 1 453        | 46 073    |               |
|  | P.M.(€/kg)   | 2,01        | 1,82     | 1,65      | 1,80      | 1,14        | 1,32       | 2,08         | 1,56       | 1,16         | 1,89      |               |
|  | Retrait(kg)  |             |          |           |           |             | 58         |              |            |              | 204       |               |
| (samedi<br>inclus)                       | Autre        | Ventes(kg)  | 11 330   | 19 958    | 150       | 3 689       | 2 307      | 9 041        | 29 685     | 6 839        | 25 942    | 191 910       |
|  | Valeur(k€)   | 27 212      | 41 358   | 244       | 9 496     | 4 328       | 16 151     | 74 811       | 13 596     | 49 949       | 414 654   |               |
|  | P.M.(€/kg)   | 2,40        | 2,07     | 1,62      | 2,57      | 1,88        | 1,79       | 2,52         | 1,99       | 1,93         | 2,16      |               |
|  | Retrait(kg)  |             | 182      |           |           |             |            |              |            | 228          | 72        | 773           |
| Proportion T30/total de la semaine = 11% |              |             |          |           |           |             |            |              |            |              |           |               |

Volume hebdomadaires - Evolution 2012/2011



Prix moyens hebdomadaires - Evolution 2012/2011



|             | Cumul campagne 12 |          | Cumul campagne 11 |          | Evolution |       |
|-------------|-------------------|----------|-------------------|----------|-----------|-------|
|             | T30               | Autre    | T30               | Autre    | T30       | Autre |
| Ventes (t)  | 2 669,7           | 8 136,0  | 2 305,0           | 7 707,8  | 16%       | 6%    |
| Valeur (k€) | 7 205,1           | 24 220,3 | 7 571,6           | 25 319,0 | -5%       | -4%   |
| P.M. (€/kg) | 2,70              | 2,98     | 3,28              | 3,28     | -18%      | -9%   |
| Retrait (t) | 27,8              | 38,5     | 9,9               | 6,2      | 180%      | 515%  |

du 02/01 au 24/11/2012

du 03/01 au 26/11/2011