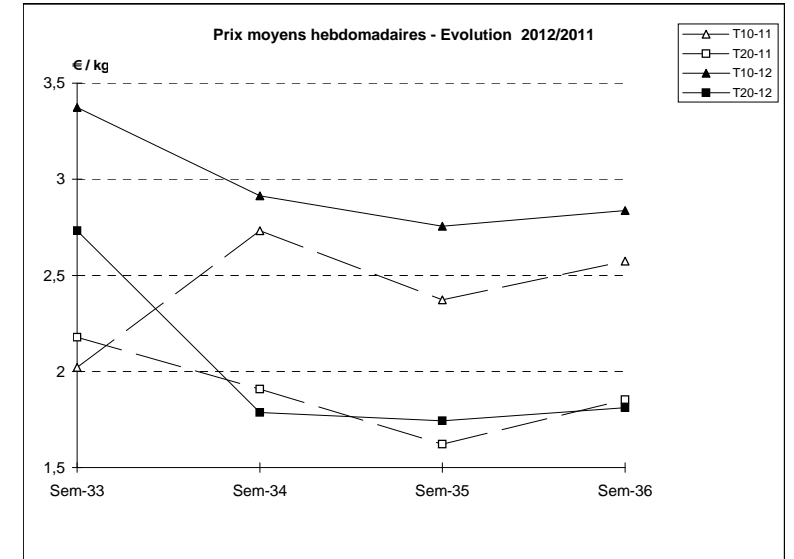
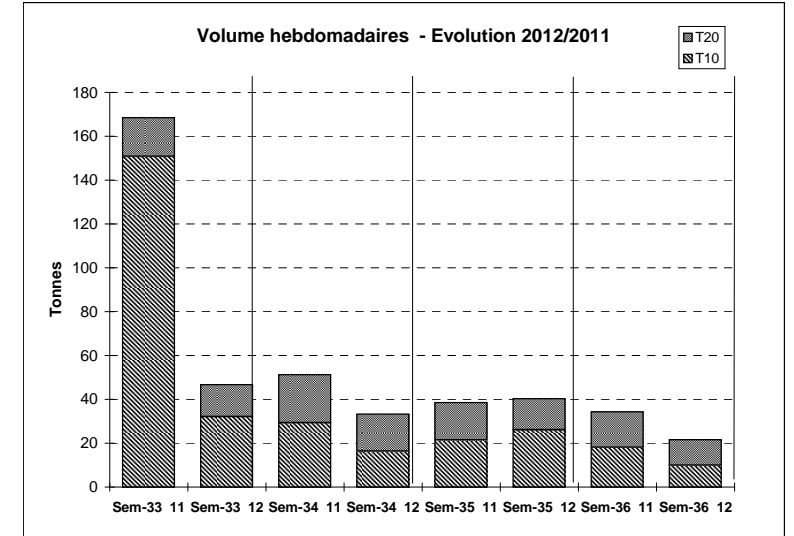


| JOUR                | PRESENTATION |              | GRANVILLE | ROSCOFF | BREST | CONCARNEAU | LORIENT | QUIBERON | LE CROISIC | ILE D'YEU | OLERON | Toutes Criées |       |
|---------------------|--------------|--------------|-----------|---------|-------|------------|---------|----------|------------|-----------|--------|---------------|-------|
| lun-03-sept<br>2012 | T10          | Ventes(kg)   |           | 53      |       | 95         |         |          |            |           |        | 721           |       |
|                     |              | Valeur(€)    |           | 105     |       | 212        |         |          |            |           |        |               | 1 676 |
|                     |              | P.M. (€/kg)  |           | 1,99    |       | 2,23       |         |          |            |           |        |               | 2,33  |
|                     |              | Retrait(kg)  |           |         |       |            |         |          |            |           |        |               | 20    |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
|                     | T20          | Ventes       | 288       | 61      |       | 124        |         |          |            |           |        | 10            | 867   |
|                     |              | Valeur       | 733       | 75      |       | 191        |         |          |            |           |        | 11            | 1 580 |
|                     |              | P.M.         | 2,54      | 1,22    |       | 1,54       |         |          |            |           |        | 1,15          | 1,82  |
|                     |              | Retrait      |           |         |       |            |         |          |            |           |        |               | 244   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| mar-04-sept<br>2012 | T10          | Ventes       | 8         |         |       | 124        | 627     | 133      | 545        |           |        | 218           | 2 097 |
|                     |              | Valeur       | 32        |         |       | 290        | 1 638   | 297      | 1 237      |           |        | 688           | 5 355 |
|                     |              | P.M.         | 3,99      |         |       | 2,33       | 2,61    | 2,22     | 2,27       |           |        | 3,16          | 2,55  |
|                     |              | Retrait      |           |         |       | 49         |         |          | 99         |           |        |               | 181   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
|                     | T20          | Ventes       | 5         |         |       | 269        | 1 140   | 107      | 393        |           |        | 65            | 2 396 |
|                     |              | Valeur       | 15        |         |       | 376        | 1 718   | 178      | 449        |           |        | 191           | 4 022 |
|                     |              | P.M.         | 3,34      |         |       | 1,40       | 1,51    | 1,66     | 1,14       |           |        | 2,95          | 1,68  |
|                     |              | Retrait      |           |         |       | 3          |         |          | 133        |           |        | 5             | 183   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| mer-05-sept<br>2012 | T10          | Ventes       | 188       | 78      |       | 150        | 646     | 130      |            |           | 159    | 1 897         |       |
|                     |              | Valeur       | 604       | 165     |       | 303        | 1 756   | 254      |            |           | 480    | 5 019         |       |
|                     |              | P.M.         | 3,22      | 2,12    |       | 2,01       | 2,72    | 1,95     |            |           | 3,02   | 2,65          |       |
|                     |              | Retrait      |           |         |       | 41         |         |          |            |           |        |               | 87    |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
|                     | T20          | Ventes       | 172       | 35      |       | 214        | 677     | 87       |            |           |        | 63            | 2 100 |
|                     |              | Valeur       | 471       | 55      |       | 335        | 986     | 153      |            |           |        | 169           | 3 687 |
|                     |              | P.M.         | 2,74      | 1,58    |       | 1,57       | 1,46    | 1,75     |            |           |        | 2,68          | 1,76  |
|                     |              | Retrait      |           |         |       | 58         | 72      |          |            |           |        |               | 195   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| jeu-06-sept<br>2012 | T10          | Ventes       | 177       |         |       | 73         | 143     | 27       | 407        |           |        | 1 730         |       |
|                     |              | Valeur       | 462       |         |       | 171        | 470     | 46       | 1 422      |           |        | 5 329         |       |
|                     |              | P.M.         | 2,61      |         |       | 2,34       | 3,28    | 1,68     | 3,49       |           |        | 3,08          |       |
|                     |              | Retrait      |           |         |       |            |         |          |            |           |        |               |       |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
|                     | T20          | Ventes       | 138       |         |       | 492        | 365     | 12       | 281        |           |        |               | 1 689 |
|                     |              | Valeur       | 343       |         |       | 685        | 626     | 15       | 519        |           |        |               | 2 973 |
|                     |              | P.M.         | 2,49      |         |       | 1,39       | 1,72    | 1,20     | 1,84       |           |        |               | 1,76  |
|                     |              | Retrait      |           |         |       | 72         |         |          |            |           |        |               | 109   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| ven-07-sept<br>2012 | T10          | Ventes       | 126       |         |       | 409        | 743     | 120      |            |           | 184    | 2 280         |       |
|                     |              | Valeur       | 340       |         |       | 938        | 2 219   | 337      |            |           | 688    | 6 122         |       |
|                     |              | P.M.         | 2,70      |         |       | 2,29       | 2,99    | 2,82     |            |           | 3,73   | 2,69          |       |
|                     |              | Retrait      |           |         |       | 22         |         |          |            |           |        |               | 142   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
|                     | T20          | Ventes       | 263       |         |       | 1 067      | 797     | 139      |            |           | 38     |               | 3 077 |
|                     |              | Valeur       | 659       |         |       | 1 505      | 1 221   | 281      |            |           | 127    |               | 5 562 |
|                     |              | P.M.         | 2,51      |         |       | 1,41       | 1,53    | 2,03     |            |           | 3,33   |               | 1,81  |
|                     |              | Retrait      |           |         |       | 28         |         |          |            |           |        |               | 71    |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| Cumul<br>semaine    | T10          | Ventes(kg)   | 499       | 131     |       | 1 005      | 2 524   | 546      | 1 371      |           | 628    | 9 871         |       |
|                     |              | Valeur (k€)  | 1 438     | 271     |       | 2 371      | 7 585   | 1 313    | 4 523      |           | 2 142  | 28 006        |       |
|                     |              | P.M.(€/kg)   | 2,89      | 2,07    |       | 2,36       | 3,01    | 2,40     | 3,30       |           | 3,41   | 2,84          |       |
|                     |              | Retrait (kg) |           |         |       | 113        |         |          | 99         |           |        |               | 431   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |
| (samedi<br>inclus)  | T20          | Ventes(kg)   | 866       | 96      |       | 2 769      | 3 617   | 462      | 904        |           | 199    | 11 784        |       |
|                     |              | Valeur(k€)   | 2 221     | 130     |       | 3 989      | 6 039   | 854      | 1 640      |           | 589    | 21 353        |       |
|                     |              | P.M.(€/kg)   | 2,57      | 1,35    |       | 1,44       | 1,67    | 1,85     | 1,81       |           | 2,96   | 1,81          |       |
|                     |              | Retrait (kg) |           |         |       | 161        | 72      |          | 133        |           |        |               | 802   |
|                     |              |              |           |         |       |            |         |          |            |           |        |               |       |

Proportion T10/total de la semaine = 46%



|             | Cumul campagne 12 |       | Cumul campagne 11 |       | Evolution |      |
|-------------|-------------------|-------|-------------------|-------|-----------|------|
|             | T10               | T20   | T10               | T20   | T10       | T20  |
| Ventes (t)  | 906,2             | 321,9 | 1 094,0           | 353,1 | -17%      | -9%  |
| Valeur (k€) | 2 230,3           | 694,7 | 2 529,7           | 730,5 | -12%      | -5%  |
| P.M. (€/kg) | 2,46              | 2,16  | 2,31              | 2,07  | 6%        | 4%   |
| Retrait (t) | 4,1               | 15,1  | 10,5              | 39,2  | -61%      | -61% |

du 02/01 au 08/09/2012

du 03/01 au 10/09/2011