

Meeting Heilongjiang top dairy companies

April 19th - 21st 2015

Promote French offer for dairy industry in China.



Profile of the groups to be visited

Wandersun Group - Bei Da Huang Group (Harbin City)

Bei Da Huang Group is one of the largest agricultural groups in China. This group has a turnover of 110 billion RMB in 2010, their main activities are concentrated in agricultural production and the food industry. Today the group has 18 companies in various sectors. This group has 114 large farms in grain production and milk production.

Wandersun Group is one of the companies in the dairy processing industry of Bei Da Huang Group. They control the entire chain from dairy husbandry to dairy processing. This group was ranked number 6 in the dairy sector in 2013. In 2012, the group realized a turnover of over 5 billion renminbi.

Nestlé (Shuangcheng) Co., Ltd (Harbin City)

Nestlé (Shuangcheng) Co., Ltd. is a joint venture between Nestlé Group and the food and dairy company of Shuangcheng City.

The project started in December 1986 and the JV was formed in June 1990. In 2011, Nestlé (Shuangcheng) Co., Ltd. has achieved RMB 4 billion of turnover. At present, there are 290,000 dairy cows in Shuangcheng City and in 2013, Nestlé Group has decided to invest 2.5 billion RMB in Shuangcheng City. A training center for breeding and 3 experimental dairy farms should be built with local government Shuangcheng city .

Firmus Group (Qiqiha'er City)

Firmus Group is based in the city of Qiqiha'er. The group achieved a turnover of 4 billion RMB in 2014. They decided to accelerate their project on dairy farming and are in the process of developing large farms in the neighboring towns of Qiqiha'er. For the dairy processing part, the group has launched a program with a research laboratory of the University of Harvard which specializes in child nutrition. Various other projects have been launched at the end of 2014. This group is partially controlled by foreign shareholders (US capital).

And other groups to meet during the roundtable meeting (Evergrande...)

Program

**April
19th**

Morning: Arrival in Harbin. Installation at the hotel
13:00 - 17:00: Visit of Wandersun in Songbei.
18:30 - 20:00: Dinner

**April
20th**

08:30 - 11:30: Technical roundtable between French delegation and Heilongjiang dairy companies and relevant administration
12:00 - 13:00: Lunch with company representative.
14:00 - 16:00: Visit of Nestle.
17:00 - 20:00: Departure for Qiqiha'er in train
20:30 - 21:30: Dinner

**April
21st**

09:00 - 10:00: Transfer from hotel to second group
10:00 - 12:00: Company visit (Firmus Group)
12:00 - 13:00: Lunch with company representative.
13:00 - 16:30: Discussion with technician and leaders from the company.
18:30 - 21:15: Return to Harbin

Price and information

Price of the trip : 8 500 RMB TTC

This offer includes:

- The collective program
- The provision of translators / interpreters for collective meetings
- The provision of transport to places of appointment and visit
- Follow-up of your contacts as a result of the mission
- The hotel accommodation and meals

This offer does not include:

- Airfare

The price of 8 500 RMB is valid provided the group reach at least 10 participants
Additional services can be offered. Do not hesitate to contact us

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