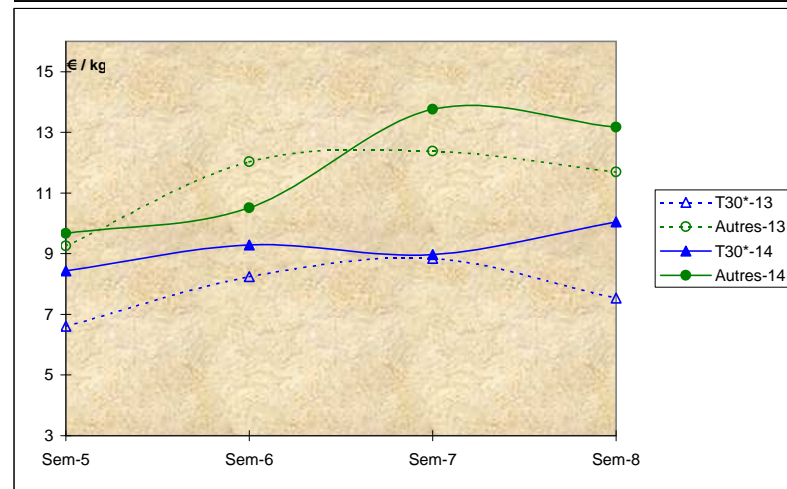
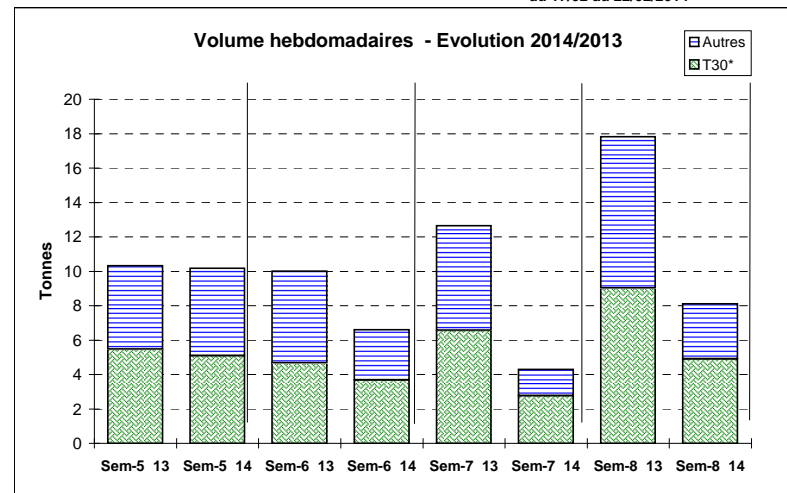


Suivi hebdomadaire des ventes en criée

| JOUR                | PRESENTATION |             | BOULOGNE | CHERBOURG | CONCARNEAU | DIEPPE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BRIEUC | Toutes Criées |       |
|---------------------|--------------|-------------|----------|-----------|------------|--------|------------|--------------|------------|--------------|-----------|---------------|-------|
| lun-17-févr<br>2014 | T30*         | Ventes(kg)  |          | 9         | 12         |        |            |              | 8          | 51           | 20        | 589           |       |
|                     |              | Valeur(€)   |          | 59        | 151        |        |            |              | 70         | 529          | 265       | 5 845         |       |
|                     |              | P.M. (€/kg) |          | 6,95      | 12,17      |        |            |              | 8,88       | 10,38        | 13,46     | 9,93          |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
|                     | Autre        | Ventes      |          | 8         | 10         |        |            |              | 20         | 24           | 47        | 159           | 459   |
|                     |              | Valeur      |          | 88        | 207        |        |            |              | 164        | 323          | 676       | 2 162         | 6 360 |
| P.M.                |              |             | 10,98    | 20,64     |            |        |            | 8,12         | 13,65      | 14,54        | 13,63     | 13,87         |       |
| Non vendu           |              |             |          |           |            |        |            |              |            |              |           |               |       |
| mar-18-févr<br>2014 | T30*         | Ventes      | 15       | 53        |            |        | 2          | 8            | 7          | 11           | 18        | 616           |       |
|                     |              | Valeur      | 120      | 525       |            |        | 31         | 70           | 67         | 125          | 244       | 5 785         |       |
|                     |              | P.M.        | 8,02     | 10,00     |            |        | 13,10      | 8,60         | 9,82       | 11,33        | 13,58     | 9,40          |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
|                     | Autre        | Ventes      |          | 47        |            |        | 45         | 2            | 3          |              | 6         | 97            | 309   |
|                     |              | Valeur      |          | 700       |            |        | 730        | 24           | 31         |              | 88        | 1 212         | 4 534 |
| P.M.                |              |             | 14,90    |           |            | 16,39  | 14,20      | 11,44        |            | 16,06        | 12,44     | 14,68         |       |
| Non vendu           |              |             |          |           |            |        |            |              |            |              |           |               |       |
| mer-19-févr<br>2014 | T30*         | Ventes      | 136      |           |            |        | 6          | 33           | 21         | 14           |           | 743           |       |
|                     |              | Valeur      | 1 804    |           |            |        | 76         | 433          | 246        | 143          |           | 7 664         |       |
|                     |              | P.M.        | 13,27    |           |            |        | 12,15      | 13,16        | 11,99      | 10,08        |           | 10,32         |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
|                     | Autre        | Ventes      | 33       |           | 44         |        | 21         | 41           | 5          | 5            | 202       |               | 665   |
|                     |              | Valeur      | 529      |           | 1 078      |        | 342        | 547          | 62         | 68           | 2 381     |               | 9 062 |
| P.M.                |              | 16,04       |          | 24,41     |            | 16,01  | 13,46      | 12,56        | 15,14      | 11,78        |           | 13,62         |       |
| Non vendu           |              |             |          |           |            |        |            |              |            |              |           |               |       |
| jeu-20-févr<br>2014 | T30*         | Ventes      | 126      |           |            |        | 39         | 67           |            |              | 19        | 956           |       |
|                     |              | Valeur      | 1 847    |           |            |        | 285        | 778          |            |              | 205       | 9 697         |       |
|                     |              | P.M.        | 14,64    |           |            |        | 7,27       | 11,70        |            |              | 10,69     | 10,14         |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
|                     | Autre        | Ventes      | 74       | 14        |            |        | 141        | 43           |            |              | 155       |               | 706   |
|                     |              | Valeur      | 1 059    | 177       |            |        | 1 089      | 643          |            |              | 1 429     |               | 8 030 |
| P.M.                |              | 14,38       | 12,67    |           |            | 7,74   | 15,06      |              |            | 9,25         |           | 11,37         |       |
| Non vendu           |              |             |          |           |            |        |            |              |            |              |           |               |       |
| ven-21-févr<br>2014 | T30*         | Ventes      | 349      | 26        | 142        |        | 7          | 20           | 61         | 1            | 12        | 1 289         |       |
|                     |              | Valeur      | 4 382    | 142       | 1 836      |        | 75         | 178          | 671        | 11           | 146       | 12 939        |       |
|                     |              | P.M.        | 12,57    | 5,46      | 12,91      |        | 10,91      | 8,95         | 10,96      | 10,50        | 11,77     | 10,04         |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
|                     | Autre        | Ventes      | 25       | 77        | 73         |        | 35         | 142          | 45         | 1            | 13        |               | 753   |
|                     |              | Valeur      | 409      | 692       | 1 456      |        | 543        | 1 123        | 584        | 13           | 212       |               | 9 565 |
| P.M.                |              | 16,36       | 9,04     | 19,88     |            | 15,66  | 7,92       | 12,92        | 12,60      | 16,08        |           | 12,71         |       |
| Non vendu           |              |             |          |           |            |        |            |              |            |              |           |               |       |
| Cumul<br>semaine    | T30*         | Ventes(kg)  | 1 296    | 87        | 159        |        | 10         | 73           | 175        | 84           | 84        | 4 906         |       |
|                     |              | Valeur (k€) | 15 070   | 726       | 2 048      |        | 118        | 608          | 2 019      | 910          | 1 004     | 49 281        |       |
|                     |              | P.M.(€/kg)  | 11,63    | 8,35      | 12,88      |        | 11,33      | 8,29         | 11,52      | 10,90        | 12,02     | 10,05         |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |
| (samedi<br>inclus)  | Autre        | Ventes(kg)  | 245      | 146       | 209        |        | 155        | 345          | 119        | 58           | 626       | 3 207         |       |
|                     |              | Valeur(k€)  | 3 641    | 1 657     | 4 176      |        | 2 339      | 2 946        | 1 643      | 845          | 7 397     | 42 263        |       |
|                     |              | P.M.(€/kg)  | 14,89    | 11,39     | 19,95      |        | 15,11      | 8,54         | 13,78      | 14,70        | 11,81     | 13,18         |       |
|                     |              | Non vendu   |          |           |            |        |            |              |            |              |           |               |       |

Proportion T30\*/total de la semaine = 60%

T30\* = T30 + T31 + T32



|             | Cumul campagne 14 |       | Cumul campagne 13 |       | Evolution |       |
|-------------|-------------------|-------|-------------------|-------|-----------|-------|
|             | T30*              | Autre | T30*              | Autre | T30*      | Autre |
| Ventes (t)  | 41,9              | 34,4  | 77,7              | 64,8  | -46%      | -47%  |
| Valeur (k€) | 332,6             | 368,7 | 536,8             | 660,9 | -38%      | -44%  |
| P.M. (€/kg) | 7,93              | 10,72 | 6,91              | 10,20 | 15%       | 5%    |
| Non vendu   | 0,0               | 0,0   | 0,3               | 0,3   | -96%      | -100% |

du 30/12 au 22/02/2014

du 31/12 au 23/02/2013