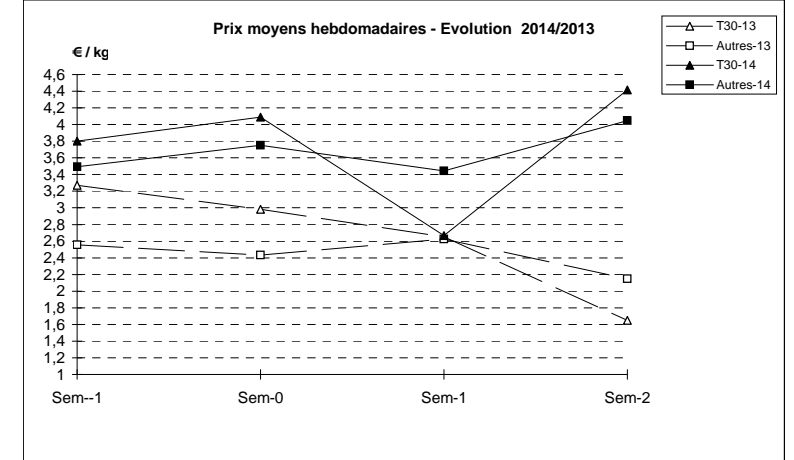
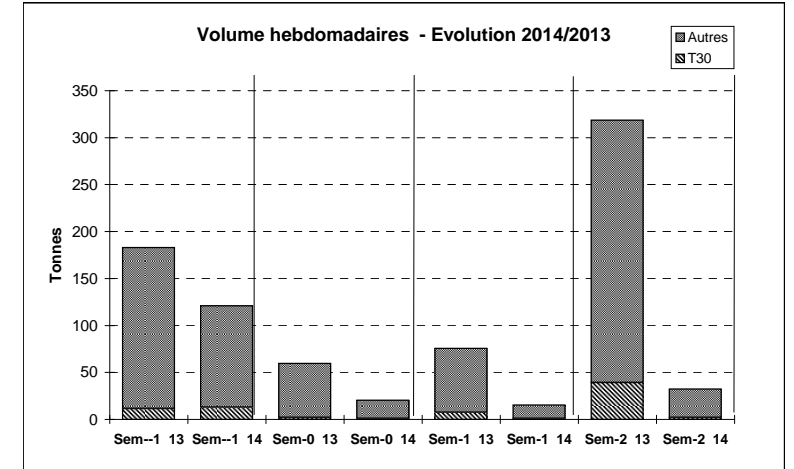


Suivi hebdomadaire des ventes en criée

| JOUR                                       | PRESENTATION |              | BOULOGNE | CHERBOURG | GRANVILLE | LA ROCHELLE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BRIEUC | Toutes Criées |         |
|--|--------------|--------------|----------|-----------|-----------|-------------|------------|--------------|------------|--------------|-----------|---------------|---------|
| lun-06-janv<br>2014                        | T30          | Ventes(kg)   |          | 387       |           | 10          |            | 207          | 2          |              |           | 732           |         |
|  |              | Valeur(€)    |          | 877       |           | 57          |            | 449          | 6          |              |           | 2 249         |         |
|  |              | P.M. (€/kg)  |          | 2,27      |           | 5,60        |            | 2,17         | 3,60       |              |           | 3,07          |         |
|  |              | Retrait(kg)  |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes       | 73       | 5 712     |           | 46          |            | 5 448        | 62         | 161          | 100       |               | 14 277  |
|  |              | Valeur       | 389      | 17 173    |           | 381         |            | 15 399       | 443        | 591          | 375       |               | 46 020  |
|  |              | P.M.         | 5,32     | 3,01      |           | 8,34        |            | 2,83         | 7,09       | 3,67         | 3,77      |               | 3,22    |
|  |              | Retrait      |          |           |           |             |            |              |            | 59           |           |               | 59      |
| mar-07-janv<br>2014                        | T30          | Ventes       |          |           |           |             |            |              |            |              | 36        | 151           |         |
|  |              | Valeur       |          |           |           |             |            |              |            |              | 95        | 947           |         |
|  |              | P.M.         |          |           |           |             |            |              |            |              | 2,62      | 6,29          |         |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes       | 118      |           |           |             |            | 2            |            |              | 63        | 1 886         | 3 026   |
|  |              | Valeur       | 592      |           |           |             |            | 34           |            |              | 225       | 6 313         | 14 191  |
|  |              | P.M.         | 5,02     |           |           |             |            | 20,50        |            |              | 3,57      | 3,35          | 4,69    |
|  |              | Retrait      |          |           |           |             |            |              |            |              | 27        |               | 27      |
| mer-08-janv<br>2014                        | T30          | Ventes       |          |           |           |             |            |              |            |              | 28        | 138           |         |
|  |              | Valeur       |          |           |           |             |            |              |            |              | 64        | 800           |         |
|  |              | P.M.         |          |           |           |             |            |              |            |              | 2,30      | 5,80          |         |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes       | 110      | 12        |           |             |            |              |            |              |           | 2 263         | 3 584   |
|  |              | Valeur       | 508      | 30        |           |             |            |              |            |              |           | 7 504         | 15 899  |
|  |              | P.M.         | 4,62     | 2,61      |           |             |            |              |            |              |           | 3,32          | 4,44    |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
| jeu-09-janv<br>2014                        | T30          | Ventes       |          |           |           |             |            |              | 27         |              | 43        | 239           |         |
|  |              | Valeur       |          |           |           |             |            |              | 234        |              | 123       | 1 117         |         |
|  |              | P.M.         |          |           |           |             |            |              | 8,59       |              | 2,84      | 4,75          |         |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes       | 60       | 105       |           |             |            |              | 125        |              | 64        | 1 224         | 2 808   |
|  |              | Valeur       | 251      | 346       |           |             |            |              | 1 088      |              | 204       | 4 395         | 13 403  |
|  |              | P.M.         | 4,22     | 3,31      |           |             |            |              | 8,70       |              | 3,19      | 3,59          | 4,77    |
|  |              | Retrait      |          |           |           |             |            |              |            |              | 31        |               | 31      |
| ven-10-janv<br>2014                        | T30          | Ventes       |          | 18        |           | 41          | 25         |              | 138        |              |           | 650           |         |
|  |              | Valeur       |          | 35        |           | 237         | 120        |              | 1 001      |              |           | 3 409         |         |
|  |              | P.M.         |          | 1,94      |           | 5,75        | 4,85       |              | 7,25       |              |           | 5,25          |         |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes       | 28       | 1 778     | 6         | 77          | 50         |              | 1 582      | 220          |           |               | 5 523   |
|  |              | Valeur       | 112      | 7 060     | 11        | 384         | 313        |              | 9 519      | 753          |           |               | 27 188  |
|  |              | P.M.         | 3,99     | 3,97      | 1,81      | 5,00        | 6,24       |              | 6,02       | 3,43         |           |               | 4,92    |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |         |
| Cumul<br>semaine<br><br>(samedi<br>inclus) | T30          | Ventes(kg)   | 15       | 405       |           | 51          | 25         | 207          | 167        |              | 108       | 2 094         |         |
|  |              | Valeur (k€)  | 45       | 912       |           | 294         | 120        | 449          | 1 241      |              | 282       | 9 243         |         |
|  |              | P.M.(€/kg)   | 3,00     | 2,25      |           | 5,72        | 4,85       | 2,17         | 7,43       |              | 2,62      | 4,42          |         |
|  |              | Retrait (kg) |          |           |           |             |            |              |            |              |           |               |         |
|  | Autre        | Ventes(kg)   | 732      | 7 606     | 6         | 122         | 52         | 5 448        | 1 769      | 508          | 5 472     |               | 30 169  |
|  |              | Valeur(k€)   | 3 290    | 24 609    | 11        | 765         | 347        | 15 399       | 11 050     | 1 774        | 18 587    |               | 122 093 |
|  |              | P.M.(€/kg)   | 4,50     | 3,24      | 1,81      | 6,25        | 6,69       | 2,83         | 6,25       | 3,49         | 3,40      |               | 4,05    |
|  |              | Retrait (kg) |          |           |           |             |            |              |            |              | 117       |               | 117     |

Proportion T30/total de la semaine = 6%



|             | Cumul campagne 14 |       | Cumul campagne 13 |       | Evolution |       |
|-------------|-------------------|-------|-------------------|-------|-----------|-------|
|             | T30               | Autre | T30               | Autre | T30       | Autre |
| Ventes (t)  | 3,0               | 44,7  | 46,8              | 347,7 | -94%      | -87%  |
| Valeur (k€) | 11,6              | 172,3 | 84,6              | 779,0 | -86%      | -78%  |
| P.M. (€/kg) | 3,90              | 3,85  | 1,81              | 2,24  | 116%      | 72%   |
| Retrait (t) | 0,0               | 0,1   | 3,2               | 0,1   | -100%     | 131%  |

du 30/12 au 11/01/2014

du 31/12 au 12/01/2013