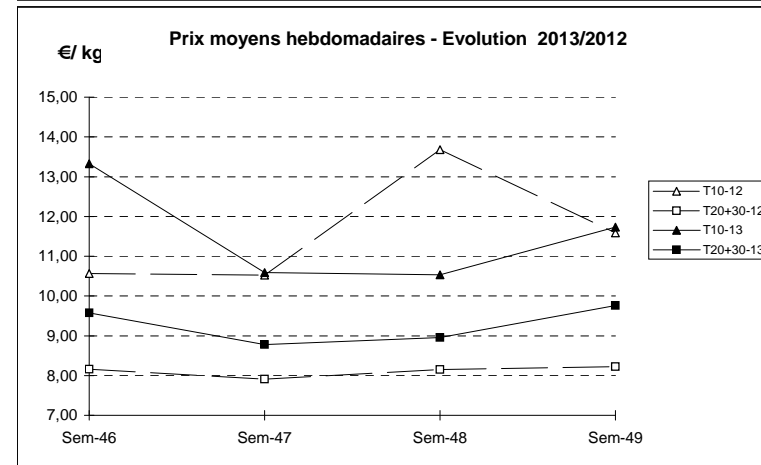
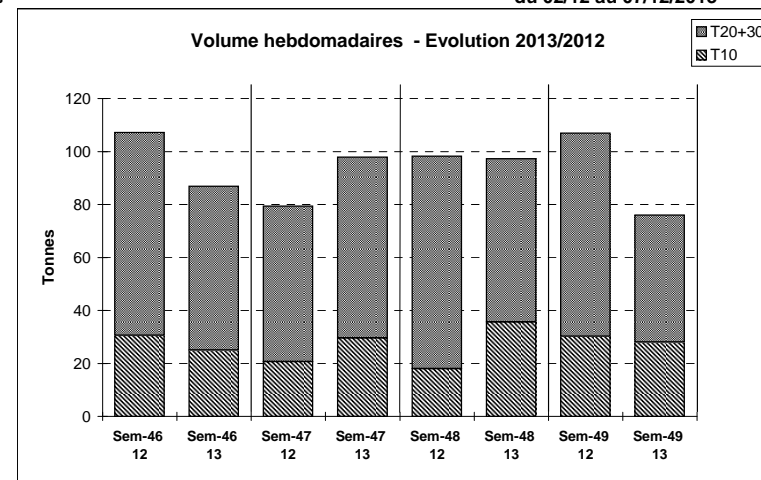


| JOUR                                   | PRESENTATION |              | LA TURBALE | BOULOGNE | NOIRMOUTIER | OLERON | LES SABLES | QUIBERON | AUDIERNE | ST GILLES | CHERBOURG | Toutes Criées |
|--|--------------|--------------|------------|----------|-------------|--------|------------|----------|----------|-----------|-----------|---------------|
| lun-02-déc<br>2013                     | T10          | Ventes (Kg)  | 219        | 12       | 879         | 125    | 1 064      |          | 2        | 333       | 115       | 7 233         |
|  |              | Valeur (€)   | 2 519      | 105      | 10 916      | 1 760  | 13 027     |          | 30       | 4 077     | 1 404     | 82 483        |
|  |              | P.M.         | 11,49      | 8,61     | 12,42       | 14,06  | 12,25      |          | 14,06    | 12,24     | 12,26     | 11,40         |
|  |              | Retrait (kg) |            |          |             |        |            |          |          |           |           |               |
|  | T20+30       | Ventes       | 214        |          | 841         | 266    | 1 390      |          | 29       | 106       | 321       | 10 907        |
|  |              | Valeur       | 2 383      |          | 9 464       | 2 673  | 14 274     |          | 322      | 1 074     | 3 203     | 106 874       |
|  |              | P.M.         | 11,14      |          | 11,26       | 10,04  | 10,27      |          | 11,18    | 10,17     | 9,97      | 9,80          |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
| mar-03-déc<br>2013                     | T10          | Ventes       | 129        | 63       | 340         | 349    | 770        | 273      | 10       | 52        | 51        | 3 465         |
|  |              | Valeur       | 1 240      | 655      | 4 505       | 4 817  | 9 723      | 3 484    | 117      | 593       | 613       | 41 592        |
|  |              | P.M.         | 9,63       | 10,39    | 13,25       | 13,80  | 12,64      | 12,76    | 11,67    | 11,43     | 12,15     | 12,01         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
|  | T20+30       | Ventes       | 266        | 385      | 402         | 320    | 661        | 304      | 4        | 51        | 132       | 6 317         |
|  |              | Valeur       | 2 473      | 3 240    | 4 514       | 3 612  | 6 961      | 3 752    | 34       | 468       | 1 438     | 64 365        |
|  |              | P.M.         | 9,30       | 8,42     | 11,23       | 11,30  | 10,54      | 12,35    | 9,64     | 9,15      | 10,92     | 10,19         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
| mer-04-déc<br>2013                     | T10          | Ventes       | 208        | 589      | 460         | 365    | 1 240      | 167      |          | 329       | 104       | 6 448         |
|  |              | Valeur       | 2 256      | 5 781    | 6 055       | 4 672  | 14 903     | 2 050    |          | 4 262     | 1 192     | 77 036        |
|  |              | P.M.         | 10,84      | 9,81     | 13,15       | 12,80  | 12,02      | 12,28    |          | 12,95     | 11,50     | 11,95         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
|  | T20+30       | Ventes       | 420        | 1 146    | 469         | 451    | 1 385      | 112      |          | 86        | 201       | 8 758         |
|  |              | Valeur       | 4 221      | 9 590    | 5 423       | 4 981  | 13 311     | 1 321    |          | 1 066     | 2 214     | 85 670        |
|  |              | P.M.         | 10,06      | 8,37     | 11,57       | 11,05  | 9,61       | 11,80    |          | 12,44     | 11,00     | 9,78          |
|  |              | Retrait      | 2          |          |             | 4      |            |          |          |           |           |               |
| jeu-05-déc<br>2013                     | T10          | Ventes       | 296        |          | 521         | 295    | 1 046      | 246      |          | 382       | 125       | 5 000         |
|  |              | Valeur       | 3 198      |          | 6 477       | 3 445  | 11 639     | 3 088    |          | 4 796     | 1 453     | 58 343        |
|  |              | P.M.         | 10,82      |          | 12,43       | 11,67  | 11,13      | 12,56    |          | 12,56     | 11,59     | 11,67         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
|  | T20+30       | Ventes       | 725        |          | 419         | 451    | 1 598      | 264      | 30       | 56        | 225       | 8 590         |
|  |              | Valeur       | 7 390      |          | 4 793       | 4 893  | 15 443     | 2 976    | 370      | 705       | 2 471     | 82 467        |
|  |              | P.M.         | 10,19      |          | 11,43       | 10,85  | 9,66       | 11,25    | 12,22    | 12,50     | 10,99     | 9,60          |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
| ven-06-déc<br>2013                     | T10          | Ventes       | 226        | 274      | 464         | 415    |            | 163      |          | 168       | 184       | 4 199         |
|  |              | Valeur       | 2 514      | 3 090    | 5 916       | 4 960  |            | 2 122    |          | 2 139     | 1 914     | 50 021        |
|  |              | P.M.         | 11,12      | 11,29    | 12,74       | 11,94  |            | 13,04    |          | 12,76     | 10,43     | 11,91         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
|  | T20+30       | Ventes       | 453        | 2 505    | 459         | 807    |            | 176      |          | 42        | 623       | 9 563         |
|  |              | Valeur       | 4 743      | 21 724   | 5 307       | 8 481  |            | 2 248    |          | 540       | 5 560     | 93 174        |
|  |              | P.M.         | 10,47      | 8,67     | 11,57       | 10,51  |            | 12,80    |          | 12,79     | 8,92      | 9,74          |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
| Cumul<br>semaine<br>(samedi<br>inclus) | T10          | Ventes       | 1 078      | 1 721    | 2 665       | 1 739  | 4 119      | 1 071    | 12       | 1 264     | 577       | 28 021        |
|  |              | Valeur       | 11 729     | 17 855   | 33 868      | 22 057 | 49 293     | 13 619   | 146      | 15 868    | 6 575     | 328 801       |
|  |              | P.M.         | 10,88      | 10,38    | 12,71       | 12,68  | 11,97      | 12,72    | 12,08    | 12,56     | 11,39     | 11,73         |
|  |              | Retrait      |            |          |             |        |            |          |          |           |           |               |
| T20+30                                 | Ventes       | 2 078        | 7 069      | 2 590    | 2 554       | 5 034  | 1 059      | 63       | 341      | 1 502     | 48 020    |               |
|  | Valeur       | 21 211       | 60 603     | 29 500   | 27 621      | 49 989 | 12 904     | 726      | 3 854    | 14 886    | 468 561   |               |
|  | P.M.         | 10,21        | 8,57       | 11,39    | 10,82       | 9,93   | 12,18      | 11,60    | 11,30    | 9,91      | 9,76      |               |
|  | Retrait      | 2            |            |          |             | 4      |            |          |          |           |           | 9             |

Source RIC



|             | Cumul campagne 13 |          | Cumul campagne 12 |          | Evolution |        |
|-------------|-------------------|----------|-------------------|----------|-----------|--------|
|             | T10               | T20+30   | T10               | T20+30   | T10       | T20+30 |
| Ventes (T)  | 1 029,0           | 2 968,4  | 1 041,4           | 2 912,8  | -1%       | 2%     |
| Valeur (k€) | 13 323,7          | 27 248,5 | 13 018,3          | 26 055,9 | 2%        | 5%     |
| P.M.        | 12,95             | 9,18     | 12,50             | 8,95     | 4%        | 3%     |
| Retrait (T) | 21,2              | 11,4     | 5,7               | 3,7      | 270%      | 211%   |

du 31/12 au 07/12/2013 du 02/01 au 08/12/2012