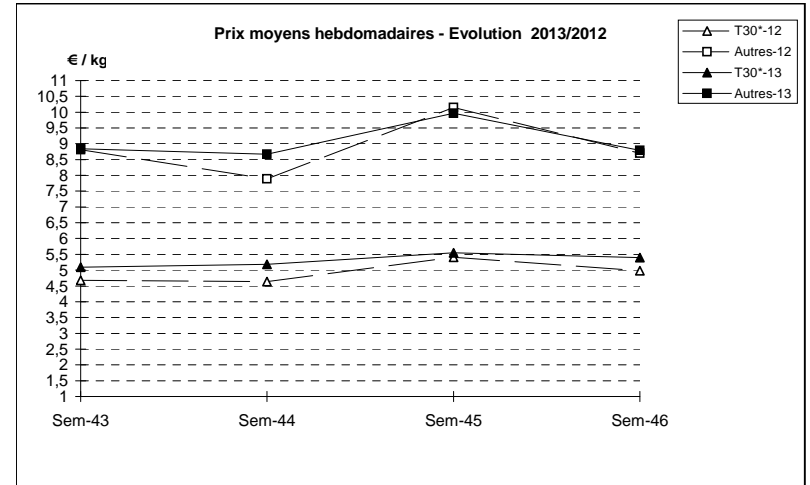
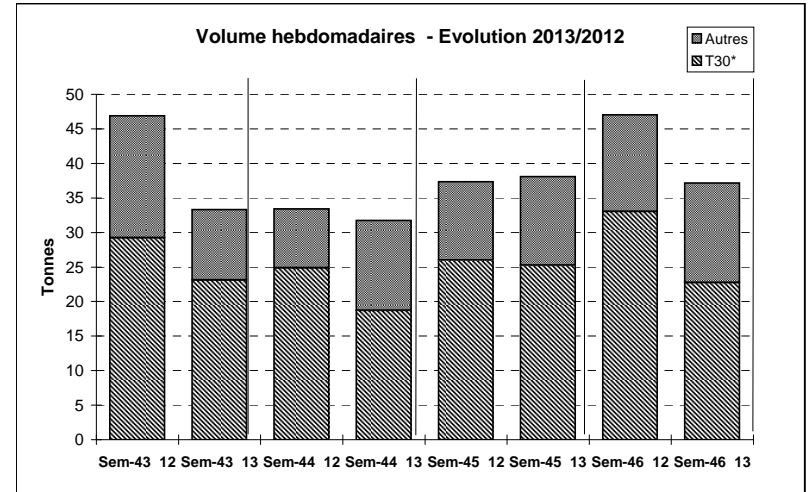


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | BOULOGNE | CHERBOURG | CONCARNEAU | DIEPPE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESSI | ST BRIEUC | Toutes Criées |
|--|--------------|--------------|----------|-----------|------------|--------|------------|--------------|------------|---------------|-----------|---------------|
| lun-11-nov 2013 | T30* | Ventes(kg) | | | | | | | | | | |
| | | Valeur(€) | | | | | | | | | | |
| | | P.M. (€/kg) | | | | | | | | | | |
| | | Retrait(kg) | | | | | | | | | | |
| | Autre | Ventes | | | | | | | | | | |
| | | Valeur | | | | | | | | | | |
| mar-12-nov 2013 | T30* | Ventes | 440 | 88 | 282 | 14 | 184 | 46 | 1 542 | 212 | 33 | 5 745 |
| | | Valeur | 1 143 | 480 | 2 048 | 130 | 1 029 | 487 | 11 946 | 1 664 | 243 | 33 356 |
| | | P.M. | 2,60 | 5,49 | 7,26 | 9,25 | 5,59 | 10,58 | 7,75 | 7,87 | 7,41 | 5,81 |
| | | Retrait | | | | | 4 | | | | 1 | 32 |
| | Autre | Ventes | 13 | 235 | 500 | | 173 | 181 | 743 | 111 | 229 | 4 041 |
| | | Valeur | 67 | 3 114 | 6 207 | | 1 632 | 1 857 | 8 567 | 1 209 | 2 468 | 44 274 |
| mer-13-nov 2013 | T30* | Ventes | 686 | 171 | 91 | | 17 | 15 | 907 | 60 | 4 | 4 708 |
| | | Valeur | 4 113 | 955 | 534 | | 65 | 151 | 6 881 | 423 | 38 | 26 956 |
| | | P.M. | 6,00 | 5,60 | 5,87 | | 3,83 | 9,99 | 7,58 | 7,05 | 8,83 | 5,73 |
| | | Retrait | | | | | | | | | 1 | 208 |
| | Autre | Ventes | 61 | 193 | 320 | | 126 | 151 | 349 | 49 | 222 | 3 049 |
| | | Valeur | 413 | 2 374 | 2 970 | | 1 102 | 996 | 3 427 | 571 | 1 540 | 28 362 |
| jeu-14-nov 2013 | T30* | Ventes | 1 699 | | | | 35 | 614 | 42 | 5 | | 4 985 |
| | | Valeur | 9 890 | | | | 167 | 4 313 | 293 | 51 | | 27 288 |
| | | P.M. | 5,82 | | | | 4,79 | 7,02 | 6,98 | 10,37 | | 5,47 |
| | | Retrait | | | | | | | | | | 360 |
| | Autre | Ventes | 92 | 32 | 172 | | 157 | 358 | 17 | 96 | | 3 650 |
| | | Valeur | 970 | 537 | 2 145 | | 1 157 | 3 862 | 153 | 1 073 | | 26 931 |
| ven-15-nov 2013 | T30* | Ventes | 1 142 | 239 | 79 | | 20 | 14 | 687 | | | 4 244 |
| | | Valeur | 4 201 | 935 | 314 | | 88 | 70 | 3 702 | | | 17 701 |
| | | P.M. | 3,68 | 3,91 | 3,99 | | 4,34 | 5,04 | 5,39 | | | 4,17 |
| | | Retrait | | | | | | | | | | 306 |
| | Autre | Ventes | 153 | 116 | 188 | | 45 | 142 | 440 | 16 | | 2 998 |
| | | Valeur | 1 086 | 773 | 1 614 | | 535 | 994 | 4 435 | 124 | | 20 868 |
| Cumul semaine (samedi inclus) | T30* | Ventes(kg) | 7 034 | 497 | 455 | 14 | 237 | 110 | 3 750 | 314 | 42 | 22 775 |
| | | Valeur (k€) | 36 743 | 2 370 | 2 915 | 130 | 1 338 | 875 | 26 842 | 2 380 | 332 | 122 935 |
| | | P.M.(€/kg) | 5,22 | 4,77 | 6,40 | 9,25 | 5,64 | 7,96 | 7,16 | 7,59 | 7,90 | 5,40 |
| | | Retrait (kg) | | | | | 4 | | | | 2 | 907 |
| | Autre | Ventes(kg) | 741 | 576 | 1 198 | | 401 | 631 | 1 891 | 193 | 547 | 14 312 |
| | | Valeur(k€) | 6 779 | 6 798 | 13 105 | | 3 935 | 5 005 | 20 291 | 2 057 | 5 081 | 126 406 |
| | | P.M.(€/kg) | 9,14 | 11,81 | 10,94 | | 9,82 | 7,94 | 10,73 | 10,69 | 9,29 | 8,83 |
| | | Retrait (kg) | | | | | | | | 1 | 237 | |

Proportion T30*/total de la semaine = 61%

T30* = T30 + T31 + T32



| | Cumul campagne 13 | | Cumul campagne 12 | | Evolution | |
|-------------|-------------------|---------|-------------------|---------|-----------|-------|
| | T30* | Autre | T30* | Autre | T30* | Autre |
| Ventes (t) | 544,7 | 500,0 | 995,5 | 703,5 | -45% | -29% |
| Valeur (k€) | 4 157,6 | 5 374,2 | 6 554,1 | 6 425,0 | -37% | -16% |
| P.M. (€/kg) | 7,63 | 10,75 | 6,58 | 9,13 | 16% | 18% |
| Retrait (t) | 9,0 | 4,6 | 9,7 | 4,3 | -8% | 8% |

du 31/12 au 16/11/2013

du 02/01 au 17/11/2012