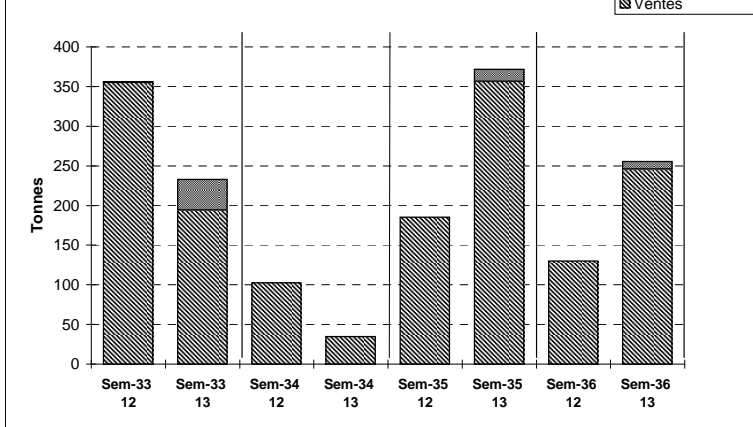


| JOUR | PRESENTATION | | CONCARNEAU | DOUARNEZ | LA TURBALLE | ILE D'YEU | LES SABLES | LORIENT | LOCTUDY | ST GUENOLE | ST JEAN DE LUZ | Toutes Criées | |
|--|--------------|--------------|------------|----------|-------------|-----------|------------|---------|---------|------------|----------------|---------------|--|
| lun-02-sept 2013 | Plein | Ventes (Kg) | | | | | | 34 852 | | | 716 | 35 568 | |
| | | Valeur (€) | | | | | | 64 408 | | | 3 011 | 67 420 | |
| | | P.M. | | | | | | 1,85 | | | 4,20 | 1,90 | |
| | | Retrait (kg) | | | | | | 9 606 | | | | 9 606 | |
| | vidé | Ventes | | | | | | | | | | | |
| | | Valeur | | | | | | | | | | | |
| | | P.M. | | | | | | | | | | | |
| Retrait | | | | | | | | | | | | | |
| mar-03-sept 2013 | Plein | Ventes | | | | | | 41 513 | | | | 41 513 | |
| | | Valeur | | | | | | 76 395 | | | | 76 395 | |
| | | P.M. | | | | | | 1,84 | | | | 1,84 | |
| | | Retrait | | | | | | | | | | | |
| | vidé | Ventes | | | | | | | | | | | |
| | | Valeur | | | | | | | | | | | |
| | | P.M. | | | | | | | | | | | |
| Retrait | | | | | | | | | | | | | |
| mer-04-sept 2013 | Plein | Ventes | | | | | | 45 471 | | | | 45 471 | |
| | | Valeur | | | | | | 87 965 | | | | 87 965 | |
| | | P.M. | | | | | | 1,93 | | | | 1,93 | |
| | | Retrait | | | | | | | | | | | |
| | vidé | Ventes | | | | | | | | | | | |
| | | Valeur | | | | | | | | | | | |
| | | P.M. | | | | | | | | | | | |
| Retrait | | | | | | | | | | | | | |
| jeu-05-sept 2013 | Plein | Ventes | | | | | | 21 728 | | | | 23 485 | |
| | | Valeur | | | | | | 47 802 | | | | 54 404 | |
| | | P.M. | | | | | | 2,20 | | | | 2,32 | |
| | | Retrait | | | | | | 5 103 | | | | 5 103 | |
| | vidé | Ventes | | | | | | | | | | | |
| | | Valeur | | | | | | | | | | | |
| | | P.M. | | | | | | | | | | | |
| Retrait | | | | | | | | | | | | | |
| ven-06-sept 2013 | Plein | Ventes | | | | | | 54 164 | | | 45 467 | 99 631 | |
| | | Valeur | | | | | | 101 275 | | | 109 047 | 210 322 | |
| | | P.M. | | | | | | 1,87 | | | 2,40 | 2,11 | |
| | | Retrait | | | | | | | | | 73 | 73 | |
| | vidé | Ventes | | | | | | | | | | | |
| | | Valeur | | | | | | | | | | | |
| | | P.M. | | | | | | | | | | | |
| Retrait | | | | | | | | | | | | | |
| Cumul semaine (samedi inclus) | Plein | Ventes | | | | | | 197 728 | | | 46 183 | 245 669 | |
| | | Valeur | | | | | | 377 846 | | | 112 058 | 496 507 | |
| | | P.M. | | | | | | 1,91 | | | 2,43 | 2,02 | |
| | | Retrait | | | | | | 14 709 | | | 73 | 14 782 | |
| | | vidé | Ventes | | | | | | | | | | |
| | Valeur | | | | | | | | | | | | |
| | P.M. | | | | | | | | | | | | |
| | Retrait | | | | | | | | | | | | |

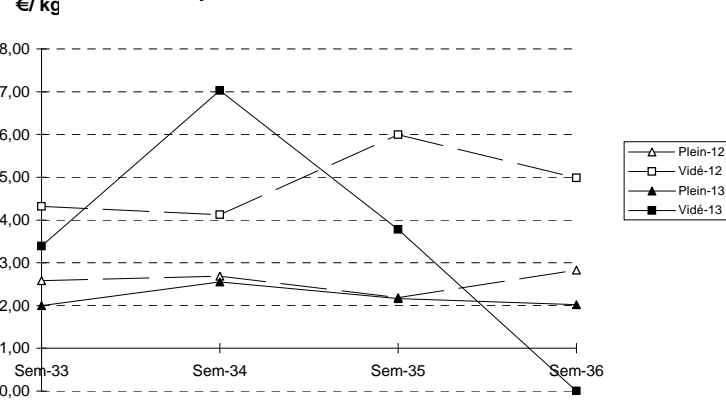
Proportion plein/valeur totale de la semaine = 100%

Source RIC

Volume hebdomadaires - Evolution 2013/2012



Prix moyens hebdomadaires - Evolution 2013/2012



| | Cumul campagne 13 | | Cumul campagne 12 | | Evolution | |
|-------------|-------------------|------|-------------------|-------|-----------|------|
| | Plein | Vidé | Plein | Vidé | Plein | Vidé |
| Ventes (T) | 1 367,4 | 2,2 | 1 217,6 | 35,6 | 12% | -94% |
| Valeur (k€) | 2 863,6 | 6,6 | 3 098,8 | 103,0 | -8% | -94% |
| P.M. | 2,09 | 3,09 | 2,54 | 2,90 | -18% | 7% |
| Retrait (T) | 147,1 | 0,0 | 2,1 | 0,0 | 6763% | |

du 31/12 au 07/09/2013

du 02/01 au 08/09/2012