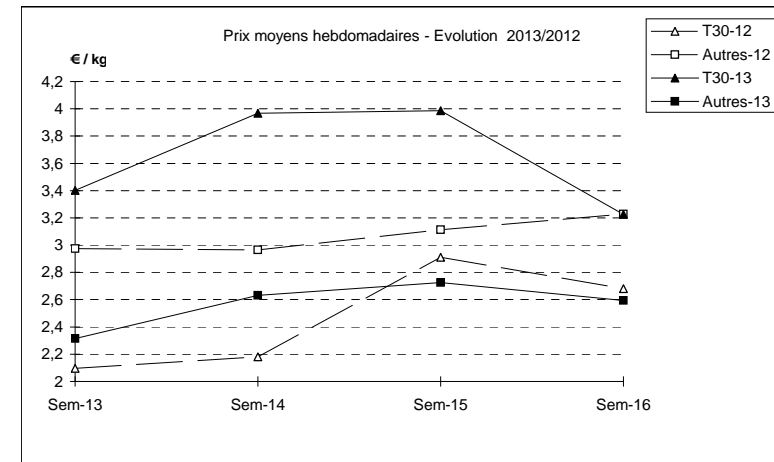
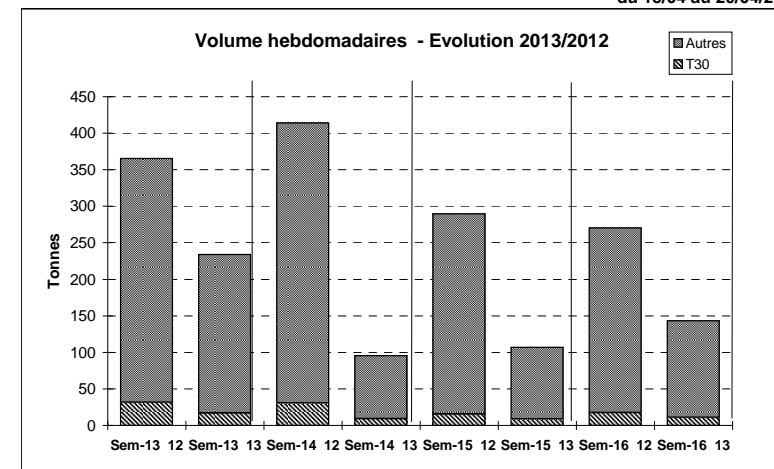


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | BOULOGNE | CHERBOURG | GRANVILLE | LA ROCHELLE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BREUC | Toutes Criées | |
|--------------------|--------------|-------------|----------|-----------|-----------|-------------|------------|--------------|------------|--------------|----------|---------------|--------|
| lun-15-avr 2013 | T30 | Ventes(kg) | | 9 | | 27 | | 249 | 206 | | 103 | 1 646 | |
| | | Valeur(€) | | 17 | | 126 | | 836 | 1 020 | | 271 | 6 921 | |
| | | P.M. (€/kg) | | 1,99 | | 4,67 | | 3,35 | 4,95 | | 2,64 | 4,20 | |
| | | Retrait(kg) | | | | | | | | | | | |
| | Autre | Ventes | 456 | 10 | 7 208 | | 5 734 | 470 | 193 | 4 824 | | 32 377 | |
| | | Valeur | 1 040 | 22 | 18 153 | | 12 547 | 1 565 | 67 | 12 160 | | 88 926 | |
| P.M. | | 2,28 | 2,22 | 2,52 | | 2,19 | 3,33 | 0,35 | 2,52 | | 2,75 | | |
| Retrait | | | | | | | | | | | | | |
| mar-16-avr 2013 | T30 | Ventes | | 25 | | 380 | | 262 | 109 | | 50 | 2 048 | |
| | | Valeur | | 48 | | 1 705 | | 958 | 465 | | 131 | 7 692 | |
| | | P.M. | | 1,93 | | 4,49 | | 3,66 | 4,28 | | 2,61 | 3,76 | |
| | | Retrait | | | | | | | | | 0 | 0 | |
| | Autre | Ventes | 2 569 | 3 | 7 012 | | 5 625 | 289 | | 1 569 | | 28 459 | |
| | | Valeur | 5 400 | 6 | 18 298 | | 12 215 | 864 | | 3 371 | | 75 503 | |
| P.M. | | 2,10 | 2,35 | 2,61 | | 2,17 | 2,99 | | 2,15 | | 2,65 | | |
| Retrait | | | | | | | | | | 1 | 1 | | |
| mer-17-avr 2013 | T30 | Ventes | | | | 16 | 31 | 258 | 175 | | 24 | 1 957 | |
| | | Valeur | | | | 78 | 65 | 794 | 702 | | 70 | 6 341 | |
| | | P.M. | | | | 4,74 | 2,09 | 3,08 | 4,00 | | 2,89 | 3,24 | |
| | | Retrait | | | | | | | | | | | |
| | Autre | Ventes | | 8 | 5 965 | | 998 | 179 | 449 | 3 480 | | 22 876 | |
| | | Valeur | | 22 | 15 685 | | 2 270 | 613 | 979 | 7 682 | | 60 409 | |
| P.M. | | | 2,76 | 2,63 | | 2,27 | 3,43 | 2,18 | 2,21 | | 2,64 | | |
| Retrait | | | | | | | | | | | | | |
| jeu-18-avr 2013 | T30 | Ventes | | 19 | | 239 | 87 | 287 | 313 | | 98 | 2 038 | |
| | | Valeur | | 35 | | 787 | 186 | 527 | 1 207 | | 288 | 6 314 | |
| | | P.M. | | 1,84 | | 3,29 | 2,15 | 1,84 | 3,86 | | 2,96 | 3,10 | |
| | | Retrait | | | | | | | | | | 11 | |
| | Autre | Ventes | 841 | 36 | 4 353 | | 113 | 3 695 | 458 | | 5 446 | 25 594 | |
| | | Valeur | 2 045 | 102 | 12 017 | | 319 | 7 675 | 1 480 | | 12 400 | 64 895 | |
| P.M. | | 2,43 | 2,88 | 2,76 | | 2,83 | 2,08 | 3,23 | | 2,28 | 2,54 | | |
| Retrait | | | | | | | | | | | | | |
| ven-19-avr 2013 | T30 | Ventes | | 25 | | 17 | 235 | 36 | 367 | | 179 | 2 407 | |
| | | Valeur | | 63 | | 31 | 728 | 90 | 722 | | 601 | 7 044 | |
| | | P.M. | | 2,52 | | 1,80 | 3,10 | 2,51 | 1,97 | | 3,35 | 2,93 | |
| | | Retrait | | | | | | 2 | | | | 2 | |
| | Autre | Ventes | 670 | 1 119 | 15 | 4 556 | 4 | 354 | 179 | 15 | 178 | 20 938 | |
| | | Valeur | 1 702 | 2 873 | 39 | 10 758 | 11 | 770 | 558 | 4 | 408 | 48 914 | |
| P.M. | | 2,54 | 2,57 | 2,68 | 2,36 | 2,92 | 2,17 | 3,12 | 0,25 | 2,29 | 2,34 | | |
| Retrait | | | | | | | | | | | | | |
| Cumul semaine | T30 | Ventes(kg) | | 25 | | 70 | 897 | 223 | 1 423 | | 982 | 275 | 11 086 |
| | Valeur(k€) | | 63 | | 131 | 3 424 | 503 | 3 837 | 3 995 | | 760 | 35 768 | |
| | P.M.(€/kg) | | 2,52 | | 1,88 | 3,82 | 2,26 | 2,70 | 4,07 | | 2,77 | 3,23 | |
| | Retrait(kg) | | | | | | 2 | | | | 0 | 13 | |
| (samedi inclus) | Autre | Ventes(kg) | 725 | 4 985 | 71 | 29 094 | 237 | 16 407 | 1 575 | 657 | 15 497 | 131 992 | |
| | Valeur(k€) | 1 845 | 11 358 | 191 | 74 912 | 620 | 35 476 | 5 080 | 1 050 | 36 020 | 342 342 | | |
| | P.M.(€/kg) | 2,55 | 2,28 | 2,71 | 2,57 | 2,61 | 2,16 | 3,23 | 1,60 | 2,32 | 2,59 | | |
| | Retrait(kg) | | | | | | | | | 1 | | 1 | |

Proportion T30/total de la semaine = 8%



| | Cumul campagne 13 | | Cumul campagne 12 | | Evolution | |
|-------------|-------------------|---------|-------------------|----------|-----------|-------|
| | T30 | Autre | T30 | Autre | T30 | Autre |
| Ventes (t) | 253,2 | 2 333,4 | 478,6 | 3 276,3 | -47% | -29% |
| Valeur (k€) | 737,0 | 5 578,6 | 1 100,4 | 10 513,3 | -33% | -47% |
| P.M. (€/kg) | 2,91 | 2,39 | 2,30 | 3,21 | 27% | -25% |
| Retrait (t) | 5,1 | 0,8 | 20,8 | 0,5 | -76% | 52% |

du 31/12 au 20/04/2013

du 02/01 au 21/04/2012