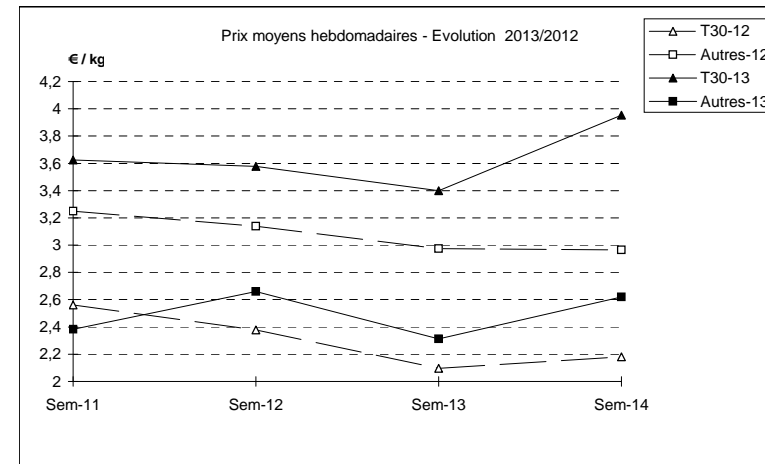
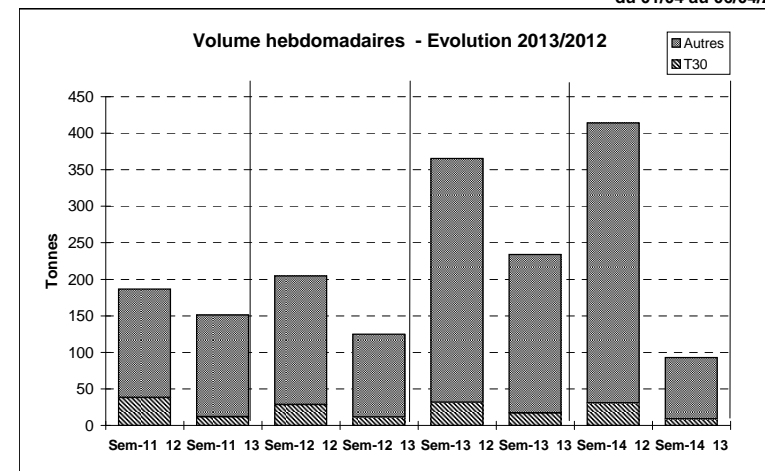


Suivi hebdomadaire des ventes en criée

| JOUR                                   | PRESENTATION |              | BOULOGNE | CHERBOURG | GRANVILLE | LA ROCHELLE | LE CROISIC | LE GUILVINEC | LES SABLES | PORT EN BESS | ST BRIEUC | Toutes Criées |
|--|--------------|--------------|----------|-----------|-----------|-------------|------------|--------------|------------|--------------|-----------|---------------|
| lun-01-avr<br>2013                     | T30          | Ventes(kg)   |          |           |           |             |            |              |            |              |           |               |
|  |              | Valeur(€)    |          |           |           |             |            |              |            |              |           |               |
|  |              | P.M. (€/kg)  |          |           |           |             |            |              |            |              |           |               |
|  |              | Retrait(kg)  |          |           |           |             |            |              |            |              |           |               |
|  | Autre        | Ventes       |          |           |           |             |            |              |            |              |           |               |
|  |              | Valeur       |          |           |           |             |            |              |            |              |           |               |
| mar-02-avr<br>2013                     | T30          | Ventes       |          | 11        |           | 280         | 23         | 363          | 335        | 1            | 21        | 2 654         |
|  |              | Valeur       |          | 24        |           | 966         | 14         | 697          | 1 101      | 2            | 37        | 10 119        |
|  |              | P.M.         |          | 2,19      |           | 3,45        | 0,61       | 1,92         | 3,28       | 1,86         | 1,78      | 3,81          |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           | 0             |
|  | Autre        | Ventes       | 581      |           |           | 4 383       | 9          | 13 285       | 1 332      | 1 463        | 4 031     | 33 796        |
|  |              | Valeur       | 1 463    |           |           | 8 863       | 21         | 26 582       | 3 528      | 2 573        | 8 857     | 84 048        |
| mer-03-avr<br>2013                     | T30          | Ventes       |          | 12        |           | 4           |            | 626          |            |              | 4         | 1 465         |
|  |              | Valeur       |          | 94        |           | 13          |            | 1 081        |            |              | 8         | 5 332         |
|  |              | P.M.         |          | 7,80      |           | 3,38        |            | 1,73         |            |              | 1,96      | 3,64          |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |
|  | Autre        | Ventes       | 70       |           |           | 1 832       | 51         | 7 629        |            | 197          | 413       | 16 900        |
|  |              | Valeur       | 181      |           |           | 3 961       | 116        | 15 420       |            | 73           | 960       | 42 744        |
| jeu-04-avr<br>2013                     | T30          | Ventes       |          |           |           | 174         | 19         | 264          | 146        |              |           | 1 354         |
|  |              | Valeur       |          |           |           | 650         | 36         | 513          | 763        |              |           | 5 909         |
|  |              | P.M.         |          |           |           | 3,74        | 1,90       | 1,94         | 5,21       |              |           | 4,36          |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |
|  | Autre        | Ventes       |          | 6         |           | 2 161       | 10         | 2 555        | 598        |              |           | 11 149        |
|  |              | Valeur       |          | 17        |           | 4 891       | 27         | 5 202        | 2 121      |              |           | 33 632        |
| ven-05-avr<br>2013                     | T30          | Ventes       |          | 16        |           | 295         | 18         | 331          | 232        |              |           | 2 603         |
|  |              | Valeur       |          | 46        |           | 1 092       | 40         | 671          | 1 310      |              |           | 10 802        |
|  |              | P.M.         |          | 2,87      |           | 3,70        | 2,20       | 2,03         | 5,65       |              |           | 4,15          |
|  |              | Retrait      |          |           |           |             |            |              |            |              |           |               |
|  | Autre        | Ventes       | 330      |           |           | 2 472       | 46         | 6 217        | 941        |              |           | 21 108        |
|  |              | Valeur       | 1 113    |           |           | 6 087       | 115        | 12 623       | 3 263      |              |           | 55 623        |
| Cumul<br>semaine<br>(samedi<br>inclus) | T30          | Ventes(kg)   | 12       | 27        |           | 753         | 60         | 1 583        | 714        | 1            | 25        | 8 881         |
|  |              | Valeur (k€)  | 94       | 70        |           | 2 721       | 89         | 2 961        | 3 173      | 2            | 44        | 35 107        |
|  |              | P.M.(€/kg)   | 7,80     | 2,59      |           | 3,61        | 1,49       | 1,87         | 4,45       | 1,86         | 1,81      | 3,95          |
|  |              | Retrait (kg) |          |           |           |             |            |              |            |              |           | 0             |
|  | Autre        | Ventes(kg)   | 62       | 981       | 6         | 10 847      | 137        | 29 687       | 2 870      | 1 660        | 4 444     | 84 000        |
|  |              | Valeur(k€)   | 233      | 2 757     | 17        | 23 802      | 339        | 59 827       | 8 911      | 2 646        | 9 817     | 220 069       |
|  |              | P.M.(€/kg)   | 3,76     | 2,81      | 3,16      | 2,19        | 2,48       | 2,02         | 3,11       | 1,59         | 2,21      | 2,62          |
|  |              | Retrait (kg) |          |           |           |             |            |              |            | 5            |           | 7             |

Proportion T30/total de la semaine = 10%



|             | Cumul campagne 13 |         | Cumul campagne 12 |         | Evolution |       |
|-------------|-------------------|---------|-------------------|---------|-----------|-------|
|             | T30               | Autre   | T30               | Autre   | T30       | Autre |
| Ventes (t)  | 233,1             | 2 099,7 | 445,1             | 2 750,0 | -48%      | -24%  |
| Valeur (k€) | 665,3             | 4 958,0 | 1 007,0           | 8 845,8 | -34%      | -44%  |
| P.M. (€/kg) | 2,85              | 2,36    | 2,26              | 3,22    | 26%       | -27%  |
| Retrait (t) | 5,0               | 0,8     | 19,7              | 0,5     | -74%      | 67%   |

du 31/12 au 06/04/2013

du 02/01 au 07/04/2012