

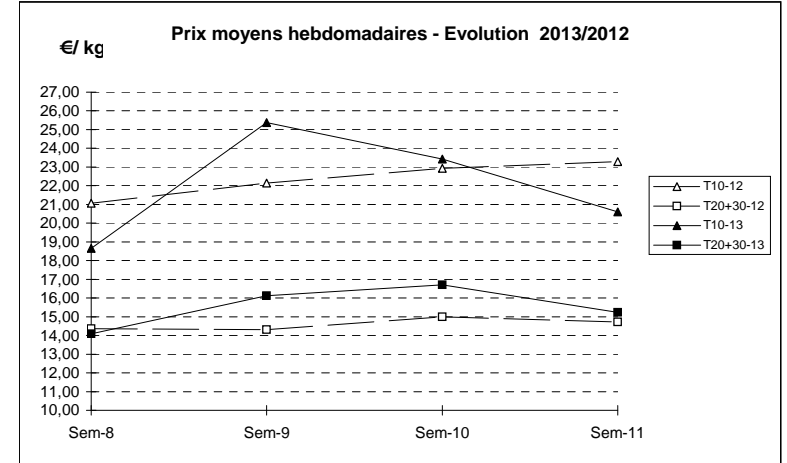
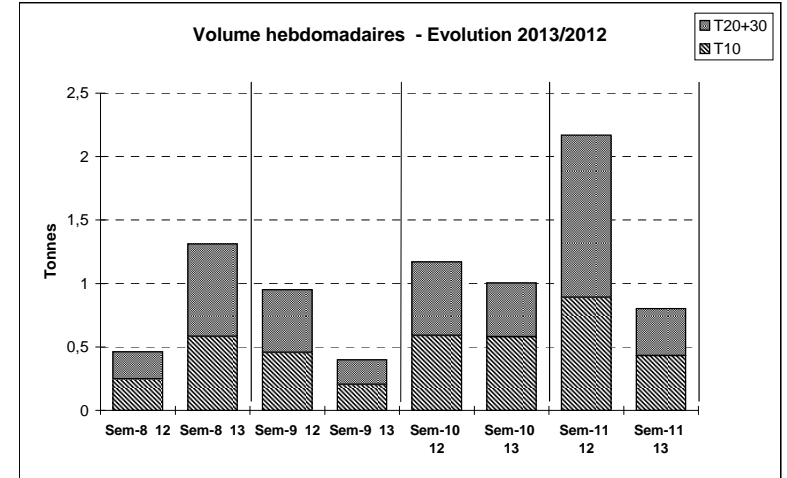
**BAR DE LIGNE N°11**

Suivi Hebdomadaire des Ventes en Criées

Semaine 11  
du 11/03 au 16/03/2013

| JOUR                                       | PRESENTATION |              | AUDIERNE | CONCARNEAU | LE GUILVINEC | NOIRMOUTIER | QUIBERON | OLERON | ROYAN | LE D'YEU | Toutes Criées |       |
|--|--------------|--------------|----------|------------|--------------|-------------|----------|--------|-------|----------|---------------|-------|
| lun-11-mars<br>2013                        | T10          | Ventes (Kg)  |          |            |              | 119         |          |        |       |          | 202           |       |
|  |              | Valeur (€)   |          |            |              | 2 197       |          |        |       |          | 3 856         |       |
|  |              | P.M.         |          |            |              | 18,54       |          |        |       |          | 19,12         |       |
|  |              | Retrait (kg) |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          |            |              | 68          |          |        |       |          |               | 174   |
|  |              | Valeur       |          |            |              | 1 013       |          |        |       |          |               | 2 519 |
|  |              | P.M.         |          |            |              | 14,83       |          |        |       |          |               | 14,50 |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
| mar-12-mars<br>2013                        | T10          | Ventes       |          |            |              | 5           |          |        |       |          | 23            |       |
|  |              | Valeur       |          |            |              | 85          |          |        |       |          | 538           |       |
|  |              | P.M.         |          |            |              | 17,29       |          |        |       |          | 23,49         |       |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          |            |              |             | 1        |        |       |          |               | 23    |
|  |              | Valeur       |          |            |              |             | 21       |        |       |          |               | 344   |
|  |              | P.M.         |          |            |              |             | 15,98    |        |       |          |               | 15,17 |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
| mer-13-mars<br>2013                        | T10          | Ventes       |          |            |              |             |          |        |       |          | 9             |       |
|  |              | Valeur       |          |            |              |             |          |        |       |          | 81            |       |
|  |              | P.M.         |          |            |              |             |          |        |       |          | 8,76          |       |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          |            |              | 1           |          |        |       |          |               | 6     |
|  |              | Valeur       |          |            |              | 20          |          |        |       |          |               | 54    |
|  |              | P.M.         |          |            |              | 17,00       |          |        |       |          |               | 9,13  |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
| jeu-14-mars<br>2013                        | T10          | Ventes       |          |            |              |             |          |        |       |          | 27            |       |
|  |              | Valeur       |          |            |              |             |          |        |       |          | 647           |       |
|  |              | P.M.         |          |            |              |             |          |        |       |          | 23,96         |       |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          |            |              | 7           |          |        |       |          |               | 25    |
|  |              | Valeur       |          |            |              | 99          |          |        |       |          |               | 393   |
|  |              | P.M.         |          |            |              | 13,88       |          |        |       |          |               | 15,98 |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
| ven-15-mars<br>2013                        | T10          | Ventes       |          | 10         |              | 92          |          |        | 4     |          | 130           |       |
|  |              | Valeur       |          | 241        |              | 1 808       |          |        | 63    |          | 2 745         |       |
|  |              | P.M.         |          | 23,20      |              | 19,65       |          |        | 14,43 |          | 21,08         |       |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          | 1          |              | 107         |          |        |       |          |               | 130   |
|  |              | Valeur       |          | 11         |              | 1 682       |          |        |       |          |               | 2 114 |
|  |              | P.M.         |          | 14,79      |              | 15,77       |          |        |       |          |               | 16,32 |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
| Cumul<br>semaine<br><br>(samedi<br>inclus) | T10          | Ventes       |          | 10         |              | 215         |          |        | 4     |          | 432           |       |
|  |              | Valeur       |          | 241        |              | 4 089       |          |        | 63    |          | 8 906         |       |
|  |              | P.M.         |          | 23,20      |              | 18,99       |          |        | 14,43 |          | 20,60         |       |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |
|  | T20+30       | Ventes       |          | 1          |              | 183         | 1        |        |       |          |               | 370   |
|  |              | Valeur       |          | 11         |              | 2 814       | 21       |        |       |          |               | 5 636 |
|  |              | P.M.         |          | 14,79      |              | 15,35       | 15,98    |        |       |          |               | 15,23 |
|  |              | Retrait      |          |            |              |             |          |        |       |          |               |       |

Source RIC



|             | Cumul campagne 13 |        | Cumul campagne 12 |        | Evolution |        |
|-------------|-------------------|--------|-------------------|--------|-----------|--------|
|             | T10               | T20+30 | T10               | T20+30 | T10       | T20+30 |
| Ventes (T)  | 18,3              | 40,1   | 18,0              | 33,0   | 2%        | 22%    |
| Valeur (k€) | 275,6             | 471,0  | 269,9             | 376,2  | 2%        | 25%    |
| P.M.        | 15,04             | 11,75  | 14,96             | 11,42  | 1%        | 3%     |
| Retrait (T) | 0,7               | 0,5    | 0,1               | 0,0    | 1014%     | 1327%  |

du 31/12 au 16/03/2013      du 02/01 au 17/03/2012