

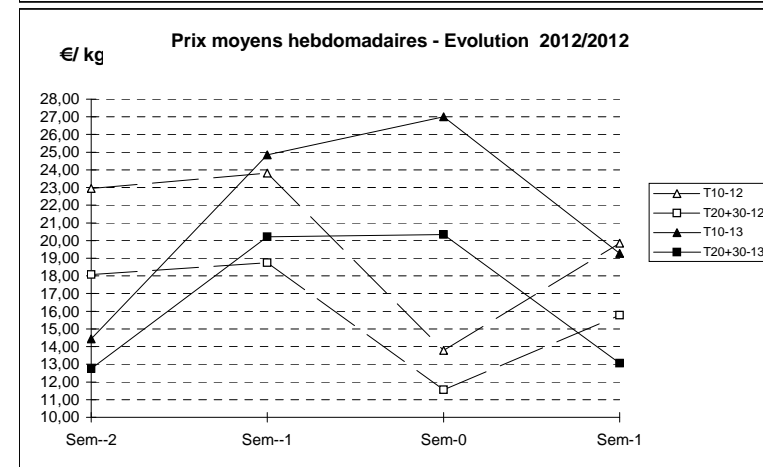
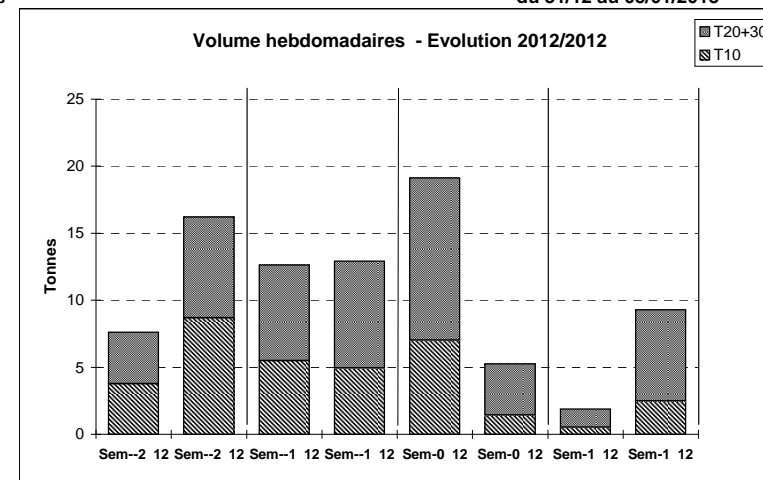
BAR DE LIGNE N°1

Suivi Hebdomadaire des Ventes en Criées

Semaine 1
du 31/12 au 05/01/2013

| JOUR | PRESENTATION | | AUDIERNE | CONCARNEAU | LE GUILVINEC | NOIRMOUTIER | QUIBERON | OLERON | ROYAN | LE D'YEU | Toutes Criées |
|---------------------|--------------|--------------|----------|------------|--------------|-------------|----------|--------|-------|----------|---------------|
| lun-31-déc 2012 | T10 | Ventes (Kg) | | 24 | | | | | | | 110 |
| | | Valeur (€) | | 754 | | | | | | | 2 424 |
| | | P.M. | | 31,34 | | | | | | | 22,00 |
| | | Retrait (kg) | | | | | | | | | |
| | T20+30 | Ventes | | 336 | | | | | | | 559 |
| | Valeur | | 7 071 | | | | | | | 11 174 | |
| | P.M. | | 21,05 | | | | | | | 19,99 | |
| | Retrait | | | | | | | | | | |
| mar-01-janv 2013 | T10 | Ventes | | | | | | | | | |
| | | Valeur | | | | | | | | | |
| | | P.M. | | | | | | | | | |
| | | Retrait | | | | | | | | | |
| | T20+30 | Ventes | | | | | | | | | |
| | Valeur | | | | | | | | | | |
| | P.M. | | | | | | | | | | |
| | Retrait | | | | | | | | | | |
| mer-02-janv 2013 | T10 | Ventes | | 14 | | 61 | 3 | | | | 107 |
| | | Valeur | | 418 | | 1 287 | 94 | | | | 2 364 |
| | | P.M. | | 30,53 | | 21,20 | 27,09 | | | | 22,04 |
| | | Retrait | | | | | | | | | |
| | T20+30 | Ventes | | 7 | | 122 | | | | | 146 |
| | Valeur | | 162 | | 2 429 | | | | | 2 848 | |
| | P.M. | | 22,10 | | 19,85 | | | | | 19,56 | |
| | Retrait | | | | | | | | | | |
| jeu-03-janv 2013 | T10 | Ventes | 252 | 42 | 262 | 20 | 28 | | | | 690 |
| | | Valeur | 5 683 | 1 276 | 6 056 | 358 | 816 | | | | 15 861 |
| | | P.M. | 22,55 | 30,17 | 23,09 | 18,38 | 29,06 | | | | 22,97 |
| | | Retrait | | | | | | | | | |
| | T20+30 | Ventes | 1 368 | 501 | 792 | 55 | 133 | | | | 3 142 |
| | Valeur | 16 330 | 8 330 | 11 530 | 956 | 2 354 | | | | 42 855 | |
| | P.M. | 11,94 | 16,63 | 14,56 | 17,51 | 17,72 | | | | 13,64 | |
| | Retrait | | | | | | | | | | |
| ven-04-janv 2013 | T10 | Ventes | 104 | | 253 | 300 | 264 | | | | 1 086 |
| | | Valeur | 1 925 | | 4 420 | 4 697 | 5 035 | | | | 19 341 |
| | | P.M. | 18,46 | | 17,49 | 15,68 | 19,06 | | | | 17,81 |
| | | Retrait | | | | | | | | | |
| | T20+30 | Ventes | 357 | | 647 | 263 | 364 | | | | 1 995 |
| | Valeur | 3 925 | | 6 425 | 3 387 | 4 372 | | | | 22 578 | |
| | P.M. | 11,00 | | 9,94 | 12,86 | 12,02 | | | | 11,32 | |
| | Retrait | | | | | | | | | | |
| Cumul semaine | T10 | Ventes | 356 | 272 | 515 | 380 | 571 | | | | 2 477 |
| | | Valeur | 7 608 | 5 382 | 10 475 | 6 342 | 10 518 | | | | 47 759 |
| | | P.M. | 21,35 | 19,82 | 20,34 | 16,70 | 18,41 | | | | 19,28 |
| | | Retrait | | | | | | | | | |
| (samedi inclus) | T20+30 | Ventes | 1 724 | 1 348 | 1 438 | 440 | 930 | | | | 6 805 |
| | | Valeur | 20 256 | 20 355 | 17 955 | 6 772 | 11 105 | | | | 88 910 |
| | | P.M. | 11,75 | 15,10 | 12,48 | 15,38 | 11,94 | | | | 13,07 |
| | | Retrait | | | | | | | | | |

Source RIC



| | Cumul campagne 13 | | Cumul campagne 12 | | Evolution | |
|-------------|-------------------|--------|-------------------|--------|-----------|--------|
| | T10 | T20+30 | T10 | T20+30 | T10 | T20+30 |
| Ventes (T) | 2,5 | 6,8 | 0,5 | 1,4 | 379% | 401% |
| Valeur (k€) | 47,8 | 88,9 | 10,3 | 21,4 | 366% | 315% |
| P.M. | 19,28 | 13,07 | 19,85 | 15,77 | -3% | -17% |
| Retrait (T) | 0,0 | 0,0 | 0,0 | 0,0 | | |

du 31/12 au 05/01/2013 du 02/01 au 07/01/2012