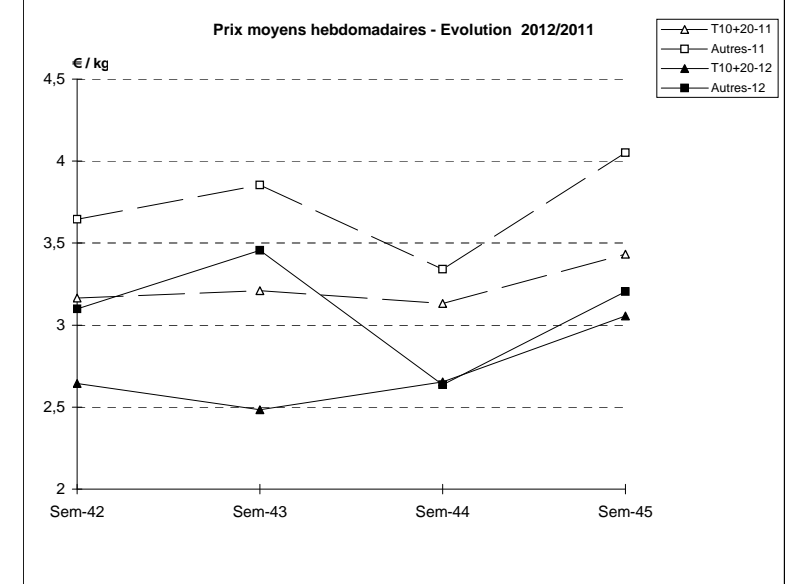
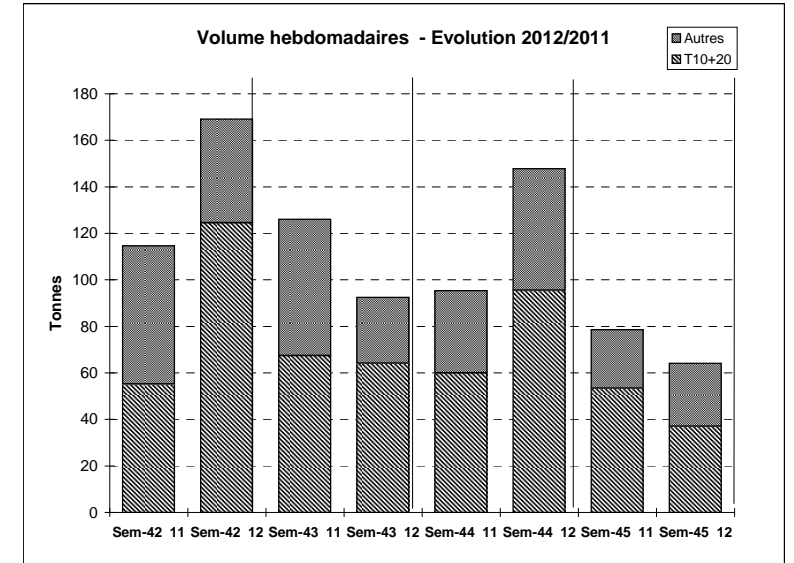


Suivi hebdomadaire des ventes en criée

| JOUR | PRESENTATION | | LE GUILVINEC | CONCARNEAU | LORIENT | LA TURBALLE | LE D'YEU | ST GILLES | LES SABLES | LA ROCHELLE | ST JEAN DE LU | Toutes Criées | |
|--------------------|--------------|-------------|--------------|------------|---------|-------------|----------|-----------|------------|-------------|---------------|---------------|-------|
| lun-29-oct 2012 | T10+20* | Ventes(kg) | 1 064 | 505 | 76 | 1 802 | 13 | 16 | 3 466 | 4 034 | 326 | 13 597 | |
| | | Valeur(€) | 3 239 | 1 167 | 351 | 4 545 | 51 | 80 | 11 483 | 8 340 | 1 942 | 37 706 | |
| | | P.M. (€/kg) | 3,04 | 2,31 | 4,63 | 2,52 | 3,90 | 4,91 | 3,31 | 2,07 | 5,96 | 2,77 | |
| | | Retrait(kg) | 31 | 58 | 14 | | | | | | | | 426 |
| | Autres | Ventes | 1 229 | 250 | 206 | 982 | 3 | 246 | 509 | 239 | 370 | 6 970 | |
| | | Valeur | 1 739 | 444 | 382 | 2 089 | 8 | 794 | 1 629 | 728 | 1 236 | 22 692 | |
| | | P.M. | 1,41 | 1,78 | 1,86 | 2,13 | 2,53 | 3,22 | 3,20 | 3,05 | 3,34 | 3,26 | |
| | | Retrait | 21 | 49 | 23 | 3 | | | | | | | 122 |
| mar-30-oct 2012 | T10+20* | Ventes | 219 | 529 | 1 535 | 60 | 1 454 | 10 | 2 688 | | 149 | 7 547 | |
| | | Valeur | 816 | 1 584 | 3 671 | 225 | 5 105 | 58 | 8 851 | | 1 209 | 24 551 | |
| | | P.M. | 3,73 | 2,99 | 2,39 | 3,73 | 3,51 | 6,08 | 3,29 | | 8,10 | 3,25 | |
| | | Retrait | | | | | | | 66 | | | | 73 |
| | Autres | Ventes | 241 | 673 | 834 | 303 | 150 | 165 | 649 | 4 | 110 | 5 910 | |
| | | Valeur | 540 | 1 557 | 2 352 | 604 | 541 | 668 | 2 277 | 23 | 795 | 20 115 | |
| | | P.M. | 2,24 | 2,31 | 2,82 | 2,00 | 3,60 | 4,04 | 3,51 | 5,36 | 7,22 | 3,40 | |
| | | Retrait | | | 9 | 17 | 2 | | | | | | 32 |
| mer-31-oct 2012 | T10+20* | Ventes | 1 218 | 143 | 174 | 52 | 301 | 16 | 1 977 | | | 6 289 | |
| | | Valeur | 4 465 | 684 | 1 269 | 288 | 1 133 | 81 | 7 048 | | | 21 530 | |
| | | P.M. | 3,67 | 4,78 | 7,31 | 5,60 | 3,76 | 5,14 | 3,57 | | | 3,42 | |
| | | Retrait | | | | | | | | | | | 575 |
| | Autres | Ventes | 406 | 673 | 1 328 | 314 | 75 | 209 | 639 | 1 | | 5 496 | |
| | | Valeur | 713 | 1 370 | 3 424 | 605 | 256 | 612 | 2 453 | 3 | | 16 131 | |
| | | P.M. | 1,75 | 2,04 | 2,58 | 1,93 | 3,39 | 2,92 | 3,84 | 5,50 | | 2,94 | |
| | | Retrait | 5 | | | 4 | 14 | | | | | | 31 |
| jeu-01-nov 2012 | T10+20* | Ventes | | | 192 | | | | | | | 192 | |
| | | Valeur | | | 1 234 | | | | | | | | 1 234 |
| | | P.M. | | | 6,43 | | | | | | | | 6,43 |
| | | Retrait | | | | | | | | | | | |
| | Autres | Ventes | | | 1 007 | | | | | | | | 1 007 |
| | | Valeur | | | 1 228 | | | | | | | | 1 228 |
| | | P.M. | | | 1,22 | | | | | | | | 1,22 |
| | | Retrait | | | | | | | | | | | |
| ven-02-nov 2012 | T10+20* | Ventes | 2 874 | 286 | 139 | 14 | 25 | | 30 | 1 911 | | 9 224 | |
| | | Valeur | 8 132 | 1 508 | 1 069 | 110 | 93 | | 168 | 7 089 | | 27 022 | |
| | | P.M. | 2,83 | 5,27 | 7,70 | 7,67 | 3,69 | | 5,53 | 3,71 | | 2,93 | |
| | | Retrait | | | | | | | | | | | |
| | Autres | Ventes | 174 | 1 360 | 1 206 | 205 | | 135 | 414 | 166 | | 6 938 | |
| | | Valeur | 220 | 2 645 | 2 824 | 729 | | 506 | 1 705 | 655 | | 24 590 | |
| | | P.M. | 1,26 | 1,94 | 2,34 | 3,55 | | 3,75 | 4,12 | 3,96 | | 3,54 | |
| | | Retrait | 16 | | | | | | | | | | 21 |
| Cumul semaine | T10+20* | Ventes(kg) | 5 374 | 1 486 | 2 197 | 1 928 | 1 793 | 42 | 8 161 | 5 945 | 475 | 36 953 | |
| | | Valeur(k€) | 16 652 | 5 089 | 8 349 | 5 168 | 6 382 | 219 | 27 551 | 15 429 | 3 150 | 112 945 | |
| | | P.M.(€/kg) | 3,10 | 3,42 | 3,80 | 2,68 | 3,56 | 5,27 | 3,38 | 2,60 | 6,63 | 3,06 | |
| | | Retrait(kg) | 31 | 58 | 14 | | | | 66 | | | | 1 074 |
| | Autres | Ventes(kg) | 2 051 | 3 055 | 5 243 | 1 803 | 229 | 756 | 2 211 | 409 | 480 | 27 117 | |
| | | Valeur(k€) | 3 212 | 6 260 | 11 962 | 4 027 | 805 | 2 580 | 8 065 | 1 409 | 2 030 | 86 883 | |
| | | P.M.(€/kg) | 1,57 | 2,05 | 2,28 | 2,23 | 3,52 | 3,41 | 3,65 | 3,45 | 4,23 | 3,20 | |
| | | Retrait(kg) | 41 | 49 | 44 | 24 | 16 | | | | | | 217 |

Proportion T10+20/total de la semaine = 58%

T10*=T10+T11+T12 T20*=T21+T22



| | Cumul campagne 12 | | Cumul campagne 11 | | Evolution | |
|-------------|-------------------|---------|-------------------|---------|-----------|--------|
| | T10+20 | Autres | T10+20 | Autres | T10+20 | Autres |
| Ventes (t) | 5 213,7 | 2 098,7 | 3 404,0 | 2 804,0 | 53% | -25% |
| Valeur (k€) | 12 550,0 | 7 320,4 | 8 832,4 | 9 906,0 | 42% | -26% |
| P.M. (€/kg) | 2,41 | 3,49 | 2,59 | 3,53 | -7% | -1% |
| Retrait (t) | 296,6 | 49,7 | 124,7 | 87,2 | 138% | -43% |

du 26/12 au 03/11/2012

du 27/12 au 05/11/2011