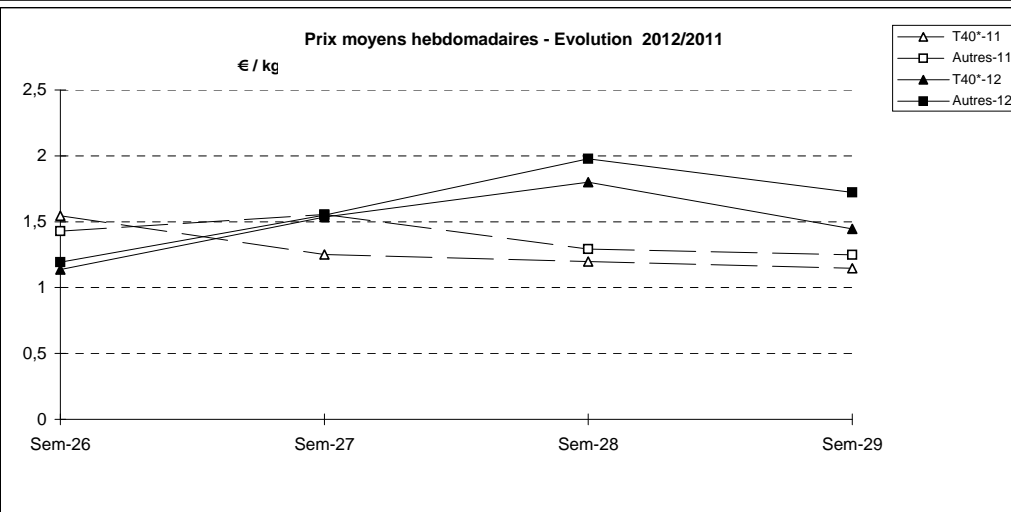
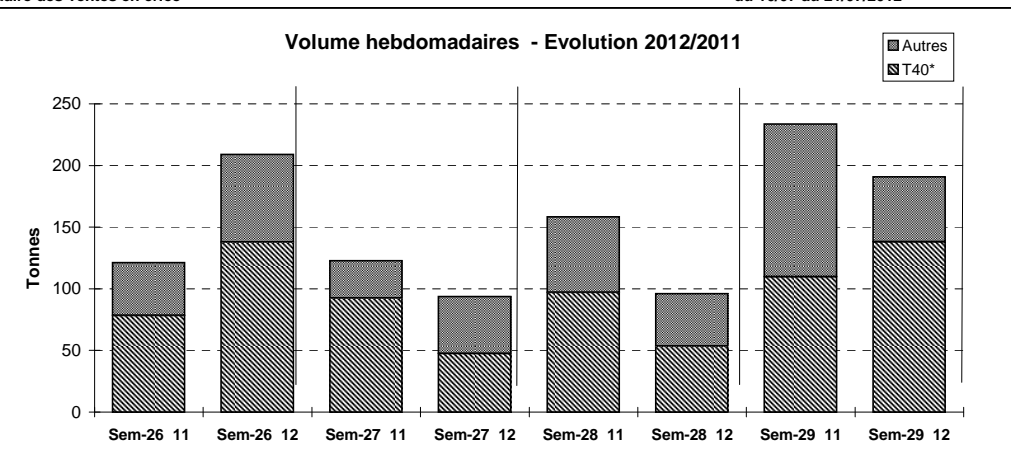


| JOUR | PRESENTATION | | BOULOGNE | LORIENT | CONCARNEAU | Toutes Criées |
|--|--------------|--------------|----------|---------|------------|---------------|
| lun-16-juil 2012 | T40* | Ventes(kg) | 31 056 | 1 405 | | 32 873 |
| | | Valeur(€) | 52 313 | 915 | | 53 916 |
| | | P.M. (€/kg) | 1,68 | 0,65 | | 1,64 |
| | | Retrait(kg) | | | | |
| | Autres | Ventes | 37 020 | 5 180 | | 42 469 |
| | | Valeur | 63 319 | 7 049 | | 70 920 |
| | | P.M. | 1,71 | 1,36 | | 1,67 |
| | | Retrait | | | | |
| mar-17-juil 2012 | T40* | Ventes | 18 340 | 7 240 | | 25 888 |
| | | Valeur | 27 653 | 10 871 | | 39 140 |
| | | P.M. | 1,51 | 1,50 | | 1,51 |
| | | Retrait | | | | |
| | Autres | Ventes | 229 | 202 | | 1 134 |
| | | Valeur | 345 | 432 | | 2 213 |
| | | P.M. | 1,51 | 2,14 | | 1,95 |
| | | Retrait | | | | |
| mer-18-juil 2012 | T40* | Ventes | | 17 830 | 92 | 18 229 |
| | | Valeur | | 27 967 | 162 | 28 665 |
| | | P.M. | | 1,57 | 1,77 | 1,57 |
| | | Retrait | | | | |
| | Autres | Ventes | | 3 289 | 53 | 3 408 |
| | | Valeur | | 7 717 | 107 | 7 954 |
| | | P.M. | | 2,35 | 2,03 | 2,33 |
| | | Retrait | | | | |
| jeu-19-juil 2012 | T40* | Ventes | 50 879 | 7 | 2 | 51 102 |
| | | Valeur | 63 621 | 4 | 2 | 63 989 |
| | | P.M. | 1,25 | 0,55 | 1,17 | 1,25 |
| | | Retrait | | | | |
| | Autres | Ventes | 3 596 | 22 | | 4 968 |
| | | Valeur | 5 895 | 54 | | 8 562 |
| | | P.M. | 1,64 | 2,43 | | 1,72 |
| | | Retrait | | | | |
| ven-20-juil 2012 | T40* | Ventes | | 9 997 | 15 | 10 135 |
| | | Valeur | | 14 022 | 24 | 14 232 |
| | | P.M. | | 1,40 | 1,54 | 1,40 |
| | | Retrait | | | | |
| | Autres | Ventes | | 427 | 13 | 497 |
| | | Valeur | | 630 | 14 | 753 |
| | | P.M. | | 1,47 | 1,04 | 1,52 |
| | | Retrait | | | | |
| Cumul semaine (samedi inclus) | T40* | Ventes(kg) | 100 275 | 36 478 | 109 | 138 226 |
| | | Valeur (k€) | 143 587 | 53 779 | 188 | 199 941 |
| | | P.M.(€/kg) | 1,43 | 1,47 | 1,73 | 1,45 |
| | | Retrait (kg) | | | | |
| | Autres | Ventes(kg) | 40 845 | 9 124 | 66 | 52 479 |
| | | Valeur(k€) | 69 558 | 15 892 | 121 | 90 413 |
| | | P.M.(€/kg) | 1,70 | 1,74 | 1,83 | 1,72 |
| | | Retrait (kg) | | | | |

Proportion T40*/total de la semaine = 72%

T40* = T40 + T41 + T42



| | Cumul campagne 12 | | Cumul campagne 11 | | Evolution | |
|-------------|-------------------|---------|-------------------|---------|-----------|--------|
| | T40* | Autres | T40* | Autres | T40* | Autres |
| Ventes (t) | 2 972,8 | 1 104,3 | 1 860,6 | 1 622,1 | 60% | -32% |
| Valeur (k€) | 4 248,1 | 1 774,8 | 2 733,3 | 2 635,2 | 55% | -33% |
| P.M. (€/kg) | 1,43 | 1,61 | 1,47 | 1,62 | -3% | -1% |
| Retrait (t) | 20,8 | 25,1 | 2,1 | 0,1 | 899% | 20657% |

du 02/01 au 21/07/2012

du 03/01 au 23/07/2011